

## **Quality of Answers**

**Christchurch City Council Resident  
Satisfaction Survey  
2011-12  
*Matt Fanselow***

### **HYPOTHESES**

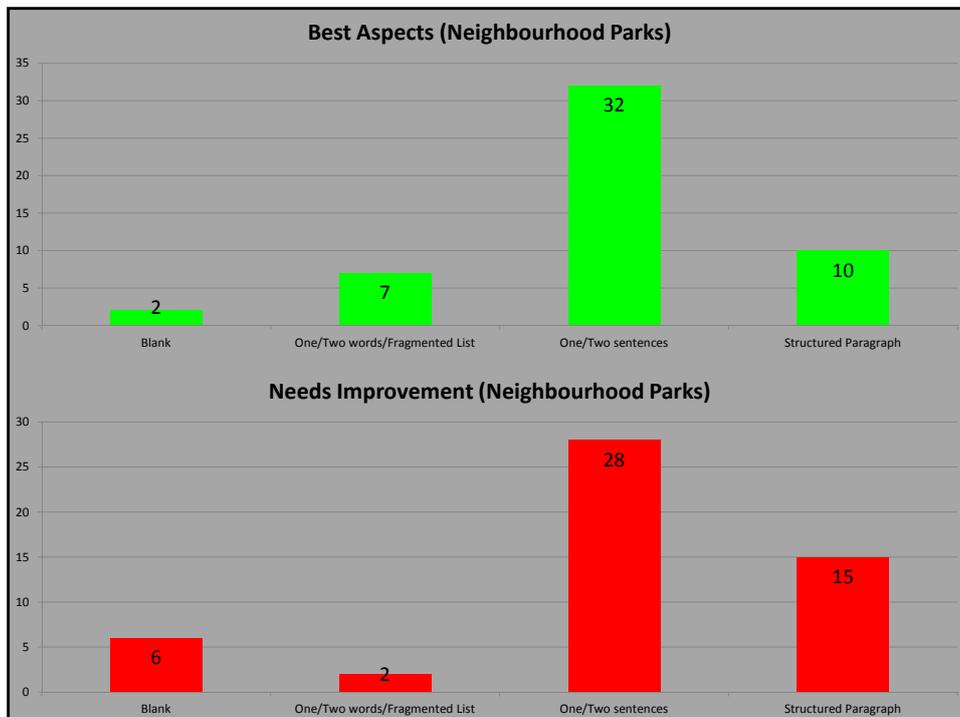
- That surveys returned via post/email will contain more substantial comments.
- That telephone surveys will contain the highest number of blank comments.



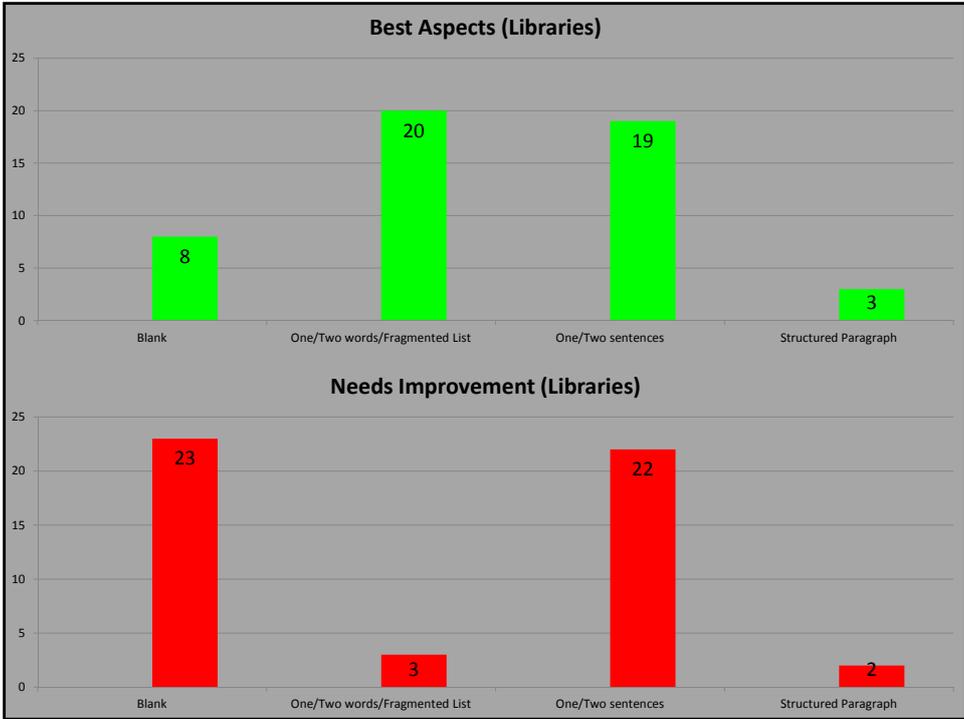
# TELEPHONE SURVEYS



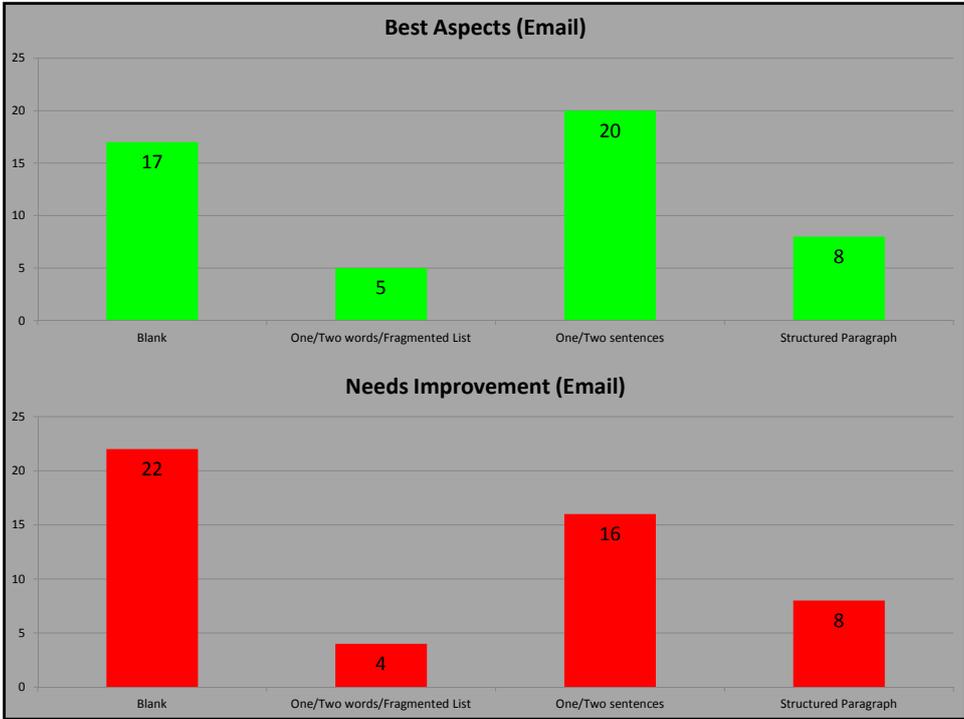
# NEIGHBOURHOOD PARKS SURVEYS



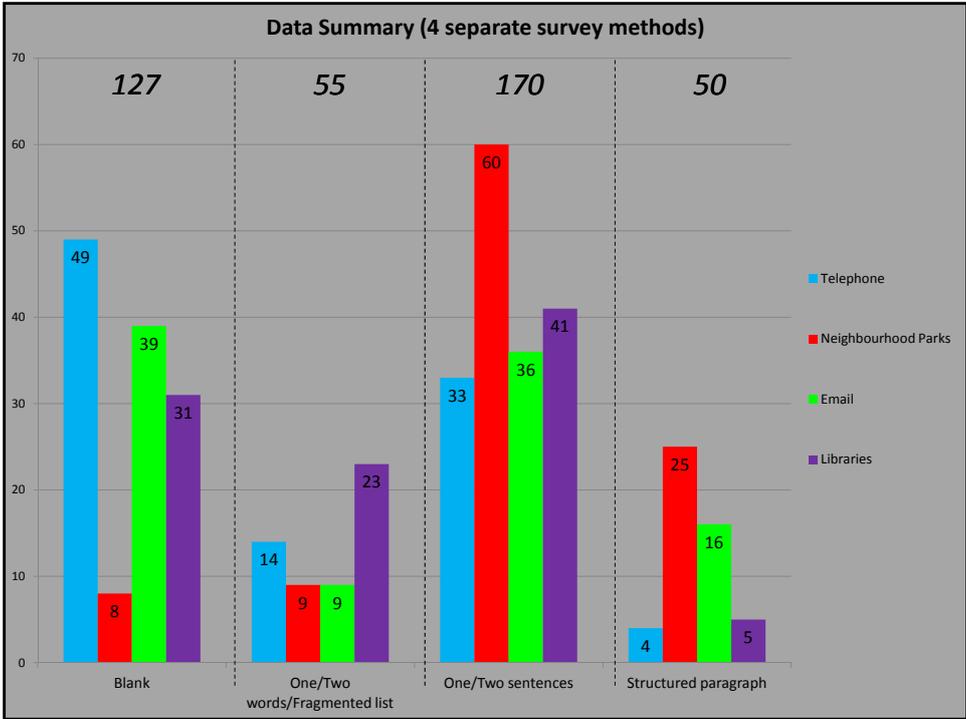
# LIBRARY SURVEYS

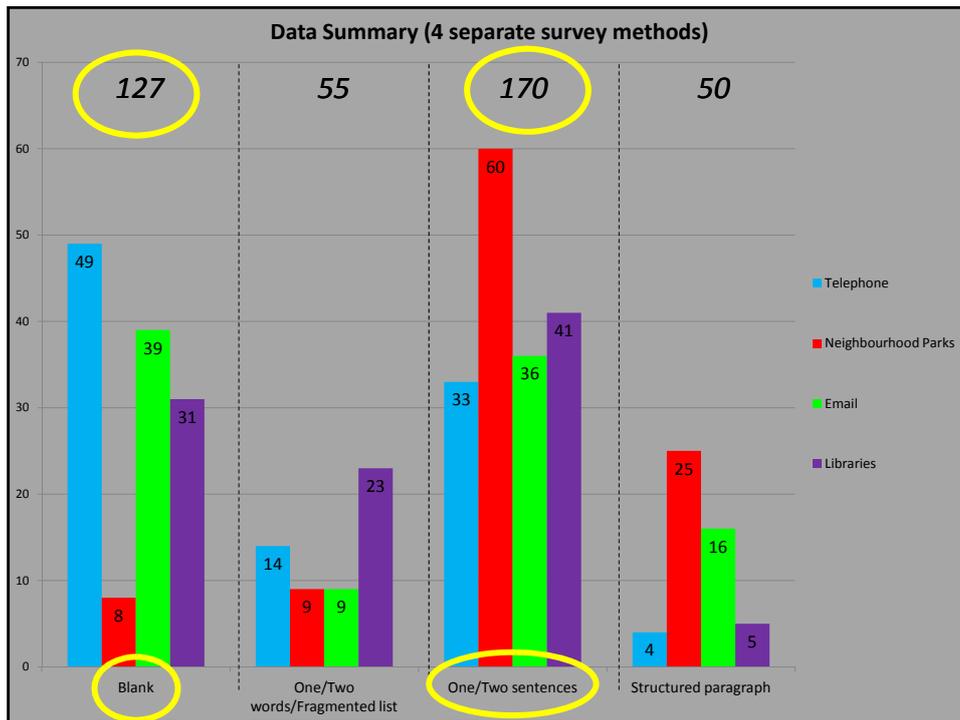


# EMAIL SURVEYS

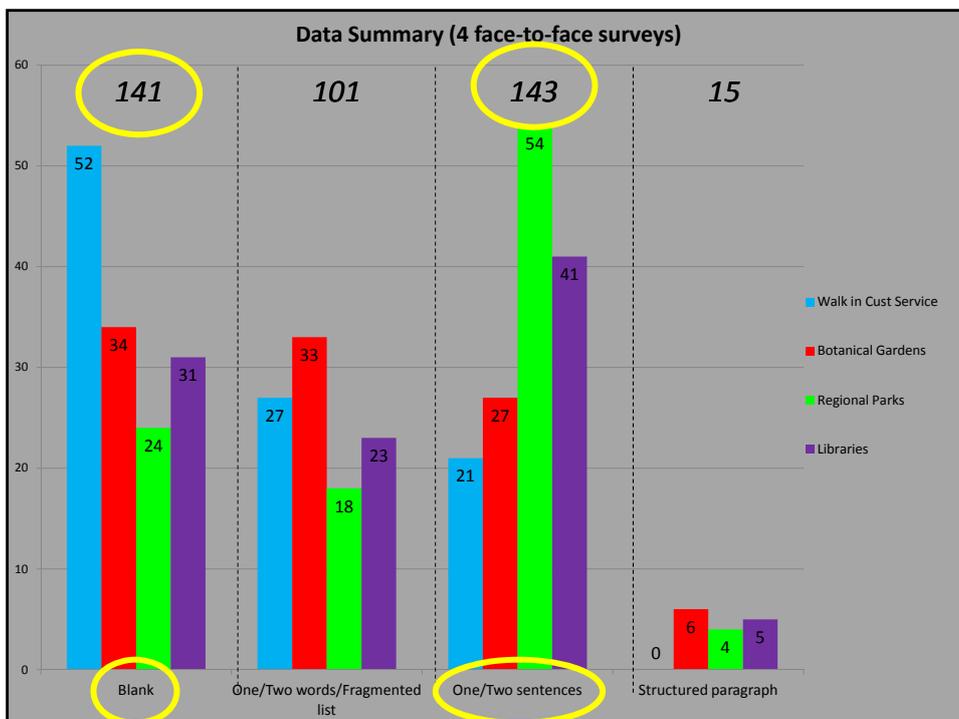
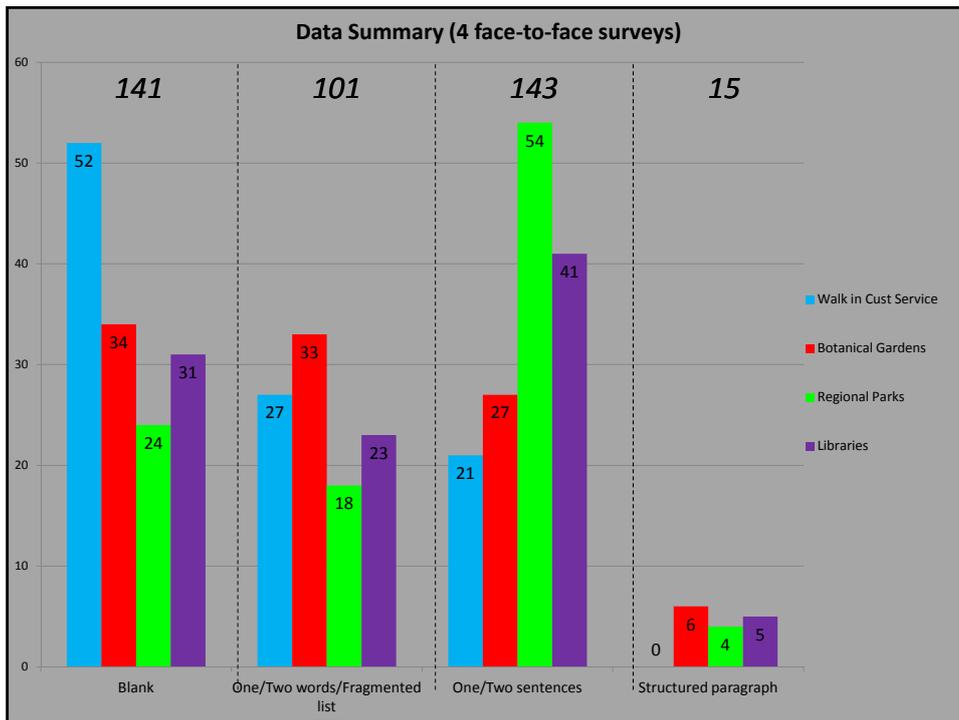


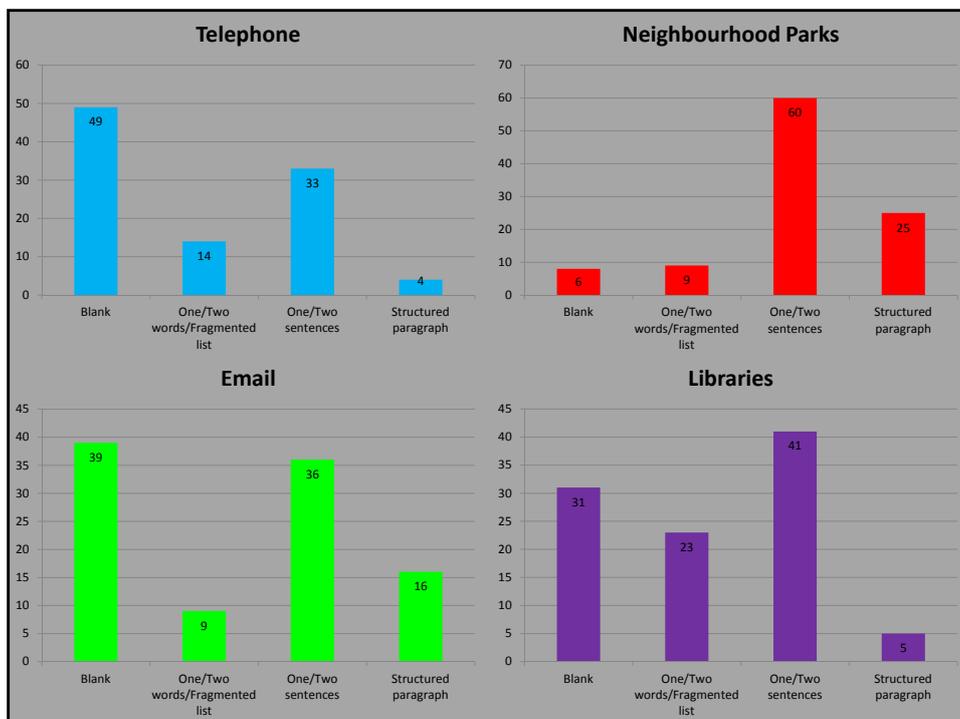
# DATA SUMMARY

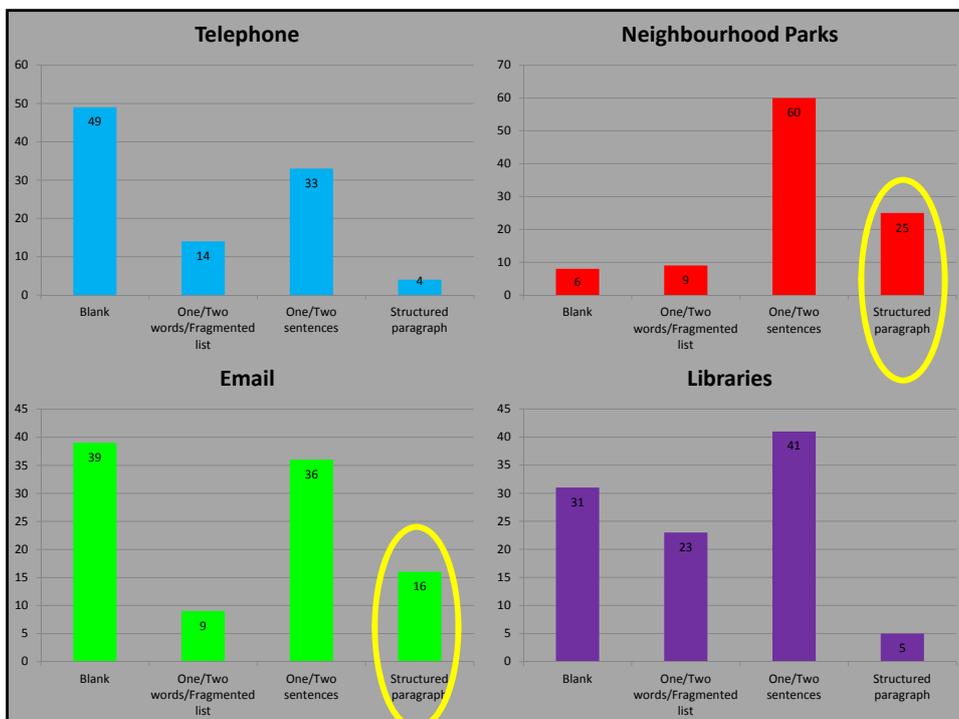
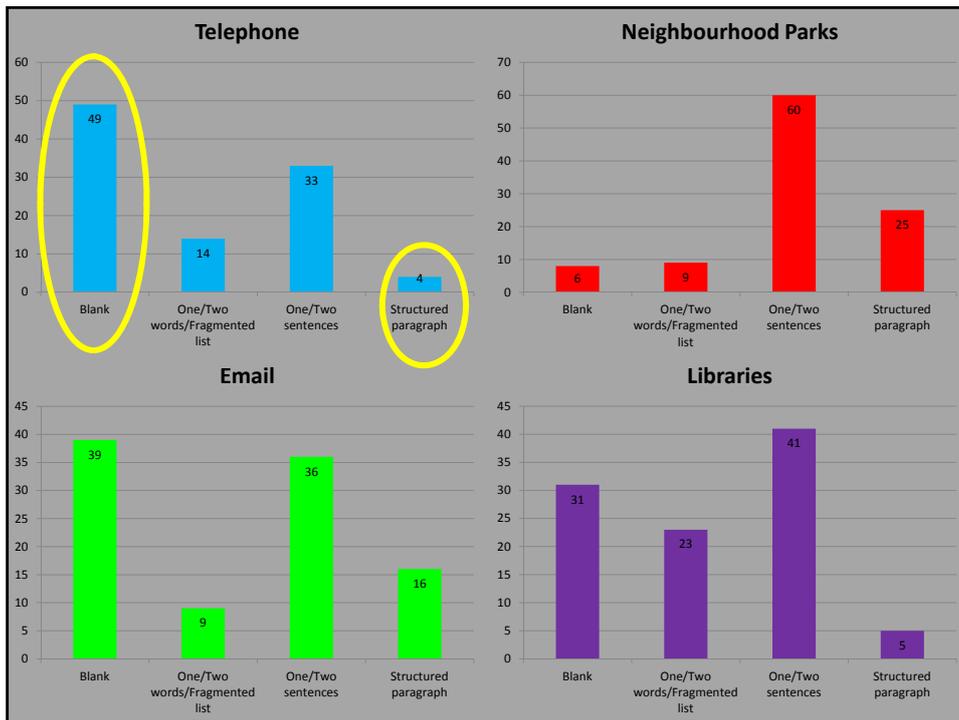




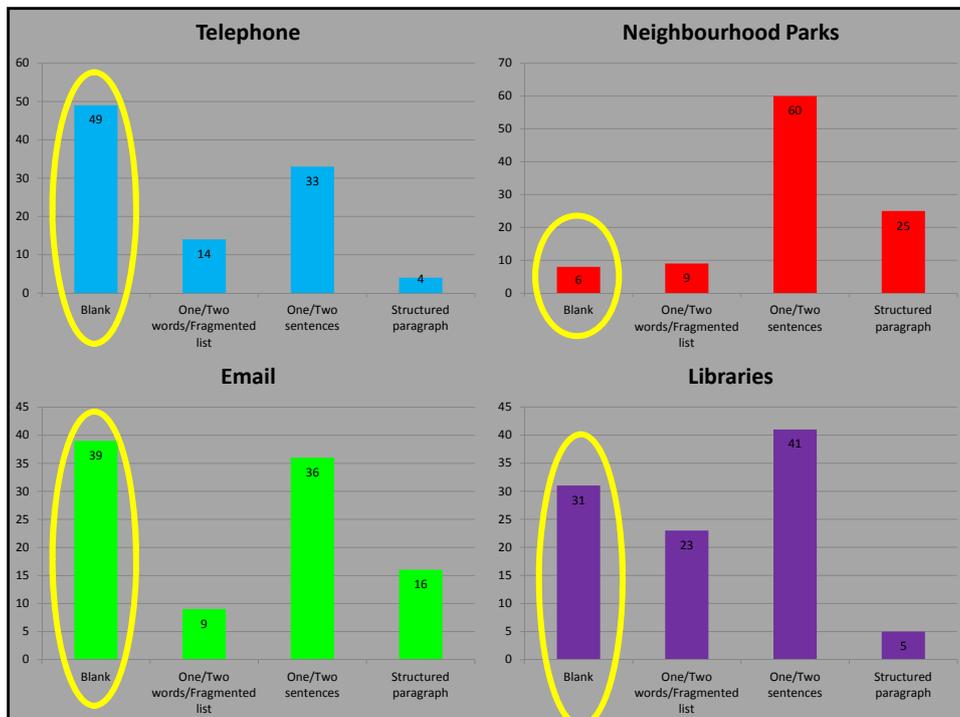
**ANALYSIS OF 4 FACE-TO-FACE**  
**SURVEY SCENARIOS**







# SURVEYS AND BLANK RESPONSES



# CONCLUSION