

Wellington Insurance Pricing



shutterstock.com • 672705619

Insurance Premium Pricing

Profitability

Cost of Capital

Global
Losses

Reinsurance

Market
Concentration

Customer
Impact

Retention
Risks

Claims History

Interest
Rates

Competitor
Action

Current
premiums

Brand Activity

Loss Ratios

Global factors

**Global
Losses**

Reinsurance

Cost of Capital

**Interest
Rates**

Market structure

Profitability

Market
Concentration

Customer
Impact

Competitor
Action

Current
premiums

Brand Activity

What's left?

Retention
Risks

Claims History

Loss Ratios

Specific Wellington Problems

