Library on Location: taking library services outside the library walls

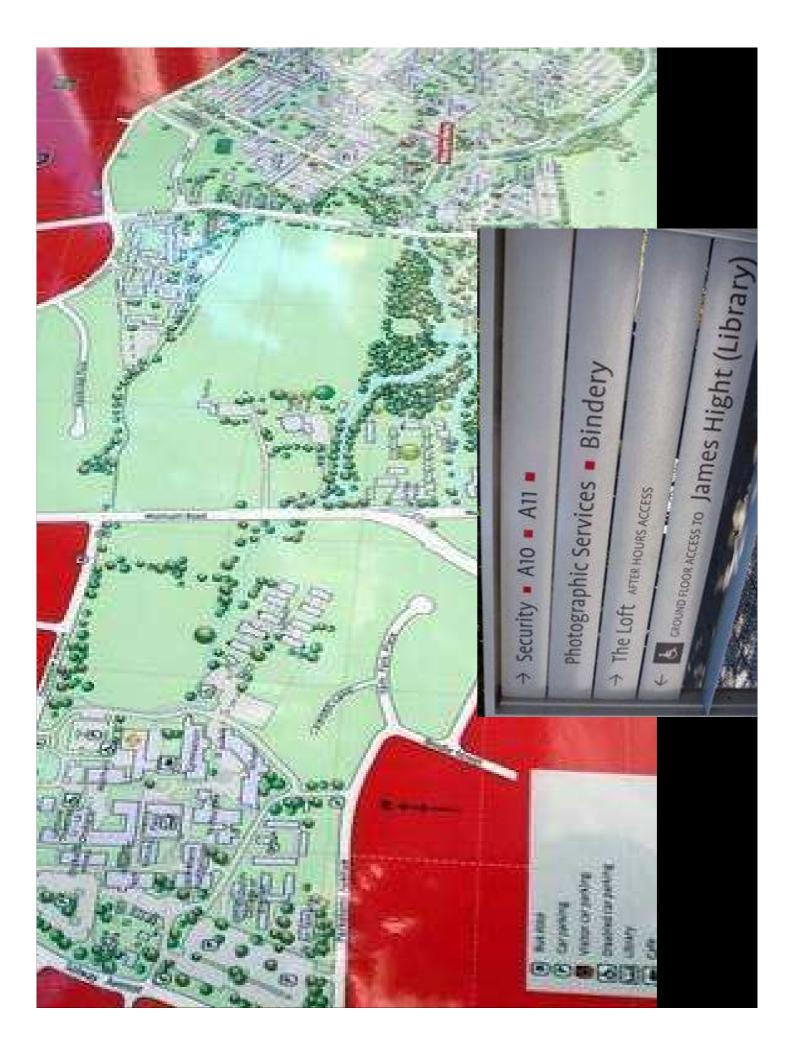


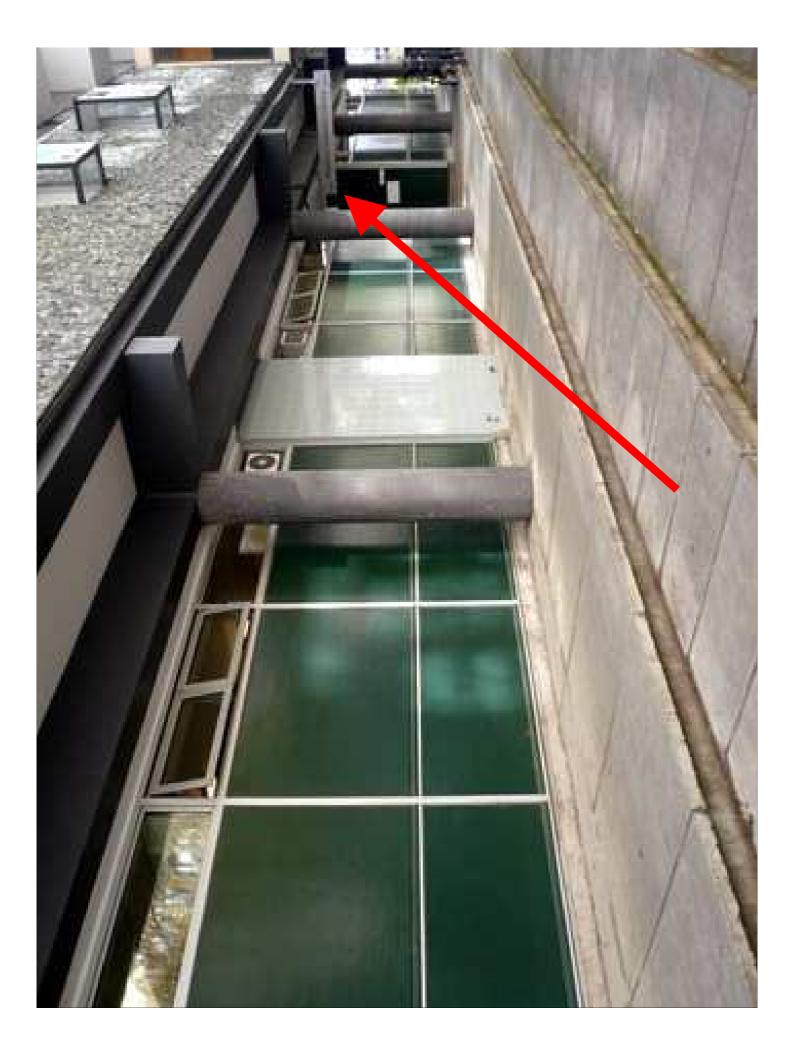
Meg Upjohn

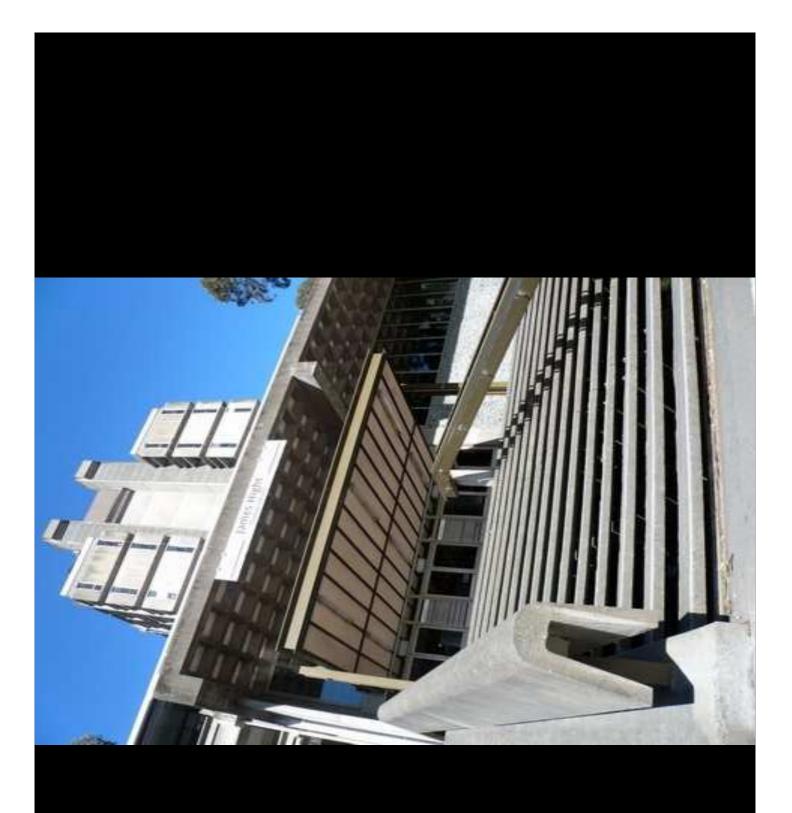
Deborah Fitchett

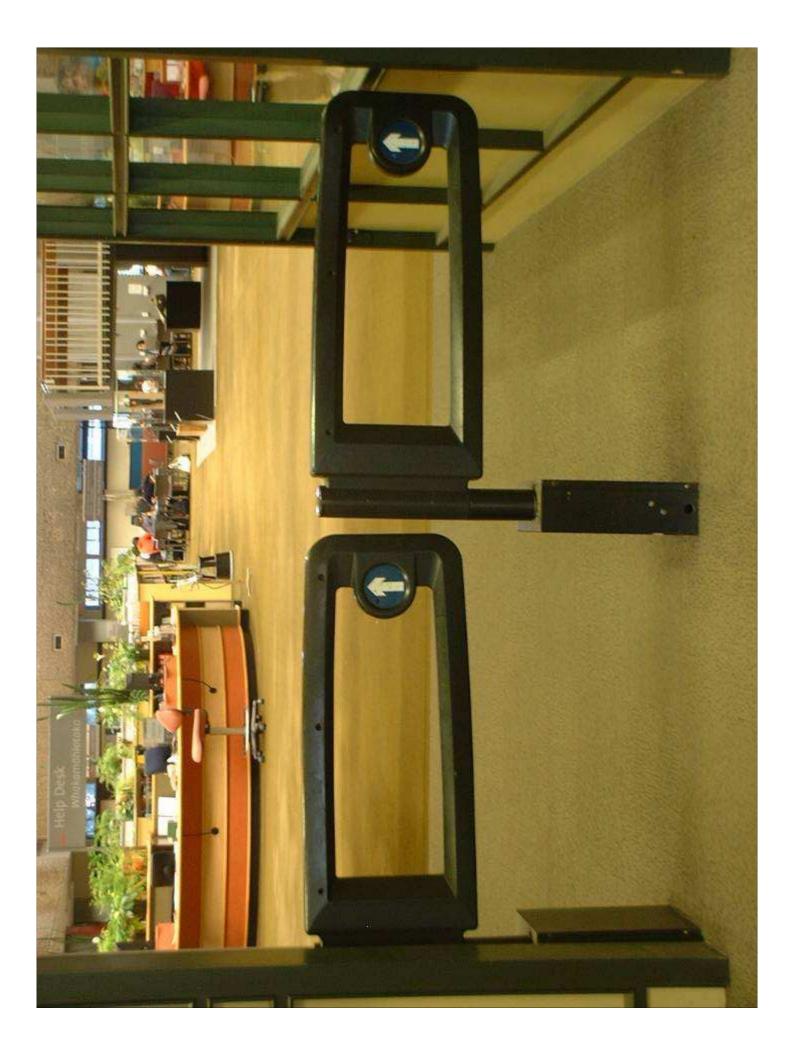
University of Canterbury Library

Library Anxiety



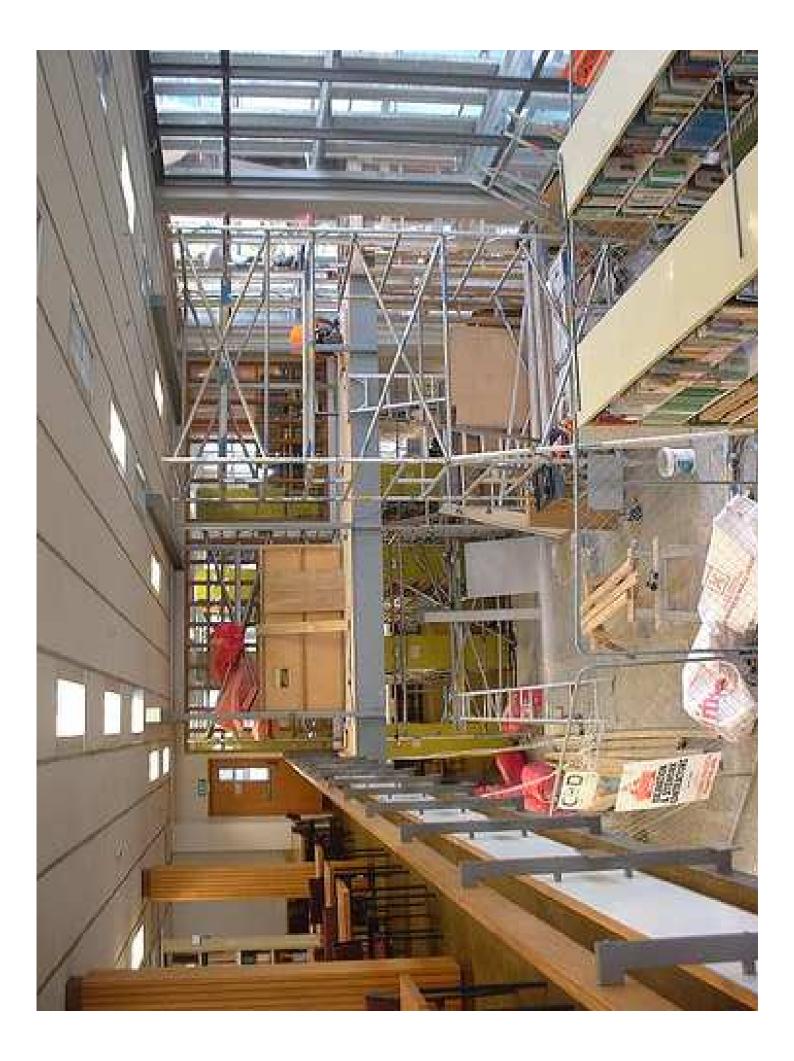














Assignment Questions?

Use ASKLIVE... Your instant messaging connection to a librarian

Access ASKLIVE via the library homepage



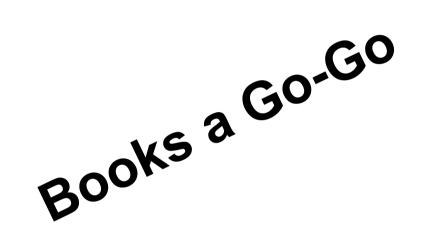


Instant message a UC Librarian now!



Outreach History





Contra Costa County Library, California



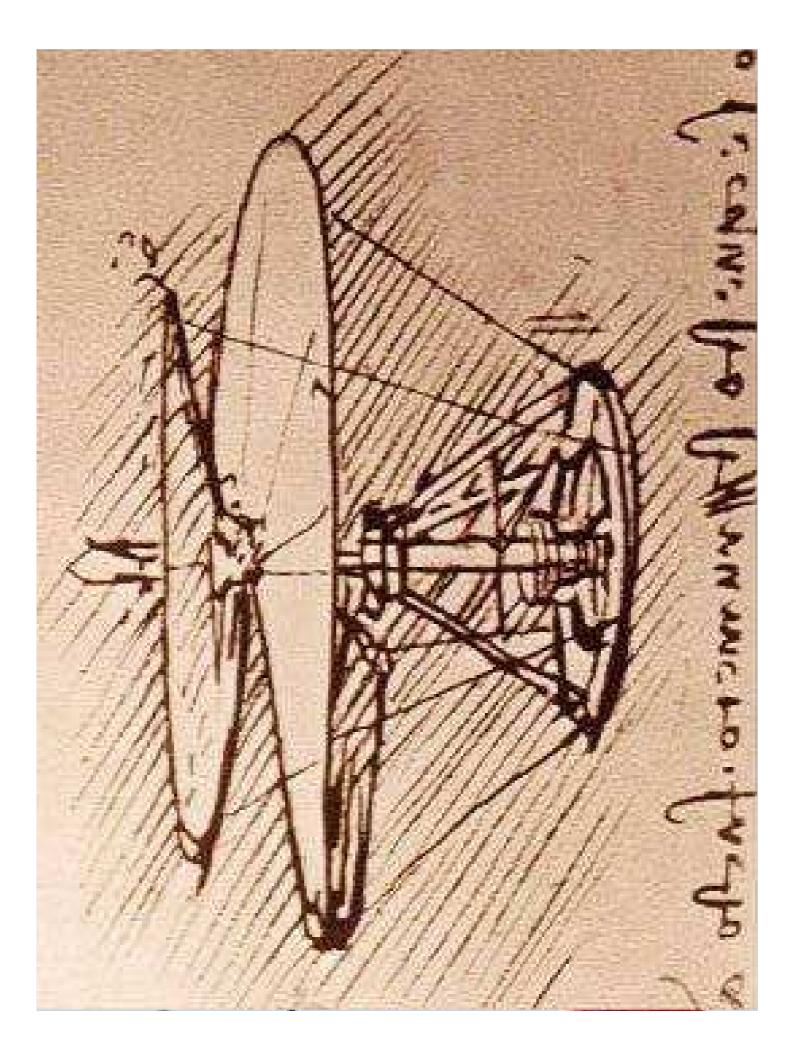


The trouble with roaming is the patrons all think I'm trying to catch them at something.

02:21 PM March 17, 2008 from web



0 0 peterburd



The book goes to the man, not waiting for the man to come to the book.

-Mary Titcomb

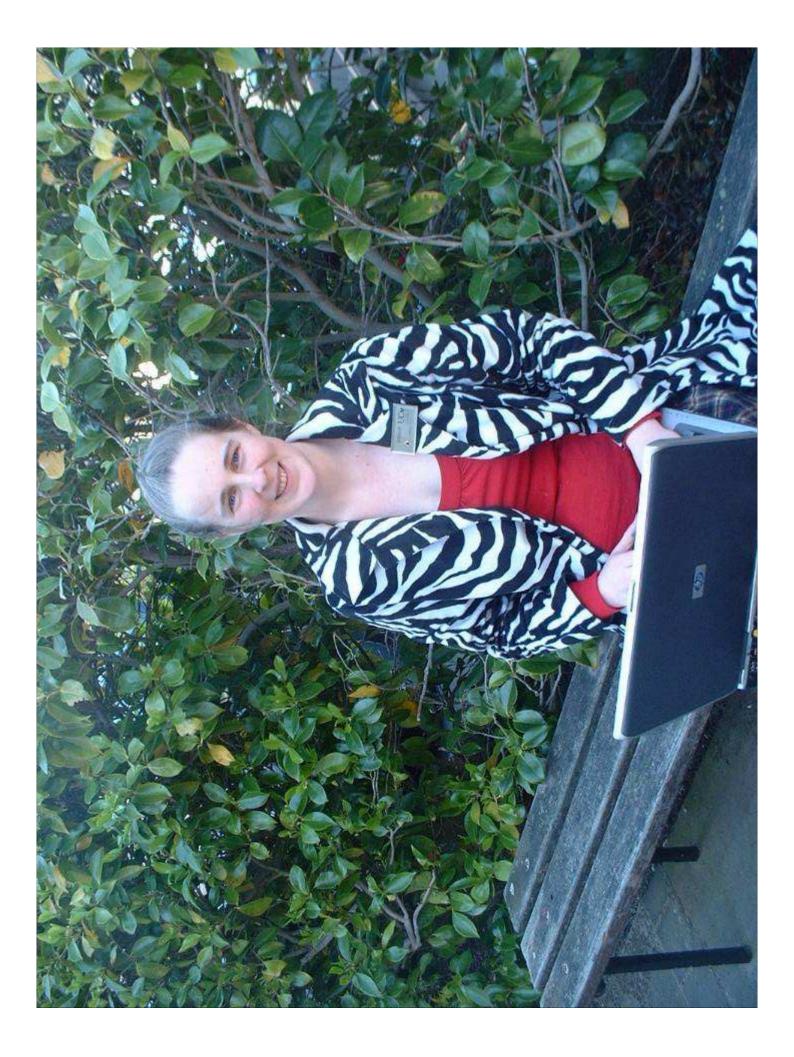
The Story of the Washington County Free Library (1931)



We realize that people can't always come to the library. So, we try to bring the library to the people. New technology gives us new ways to do that.

- Anne Cain

Director, Contra Costa County Library, California

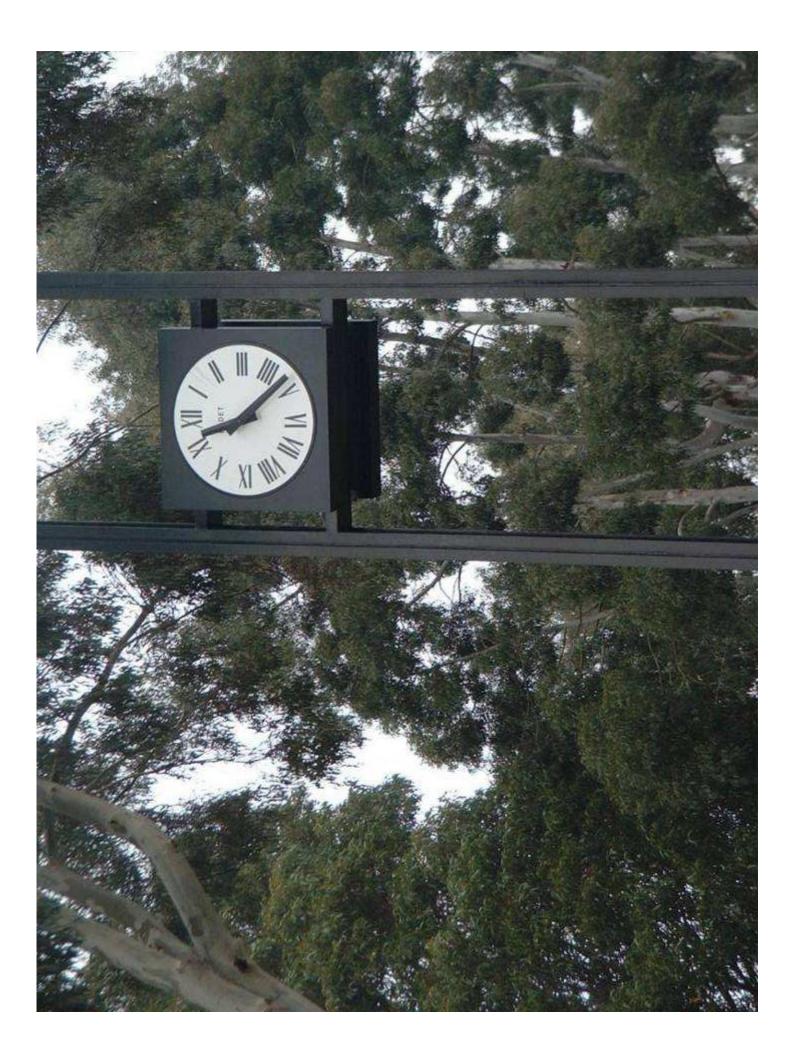


Time

One of our most common questions in the first few weeks of term [...] is "Can you help me find room #X?"

-Heather De Forest

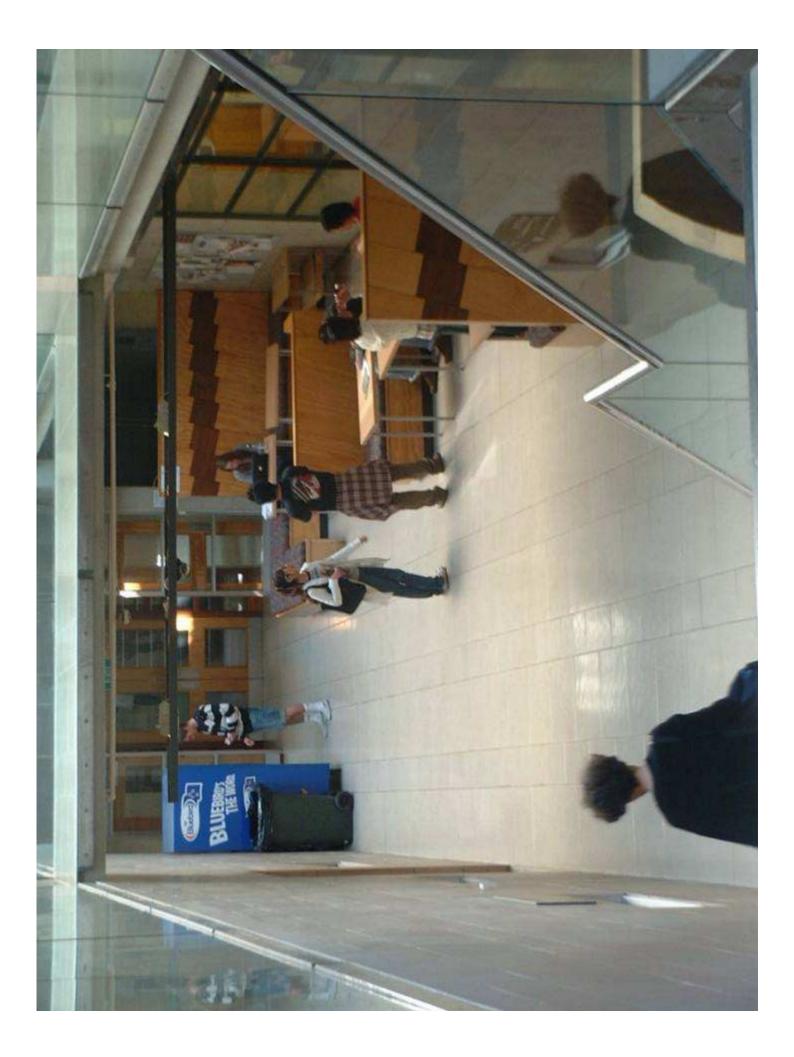
"Ask us here" coordinator at Simon Fraser University







Place

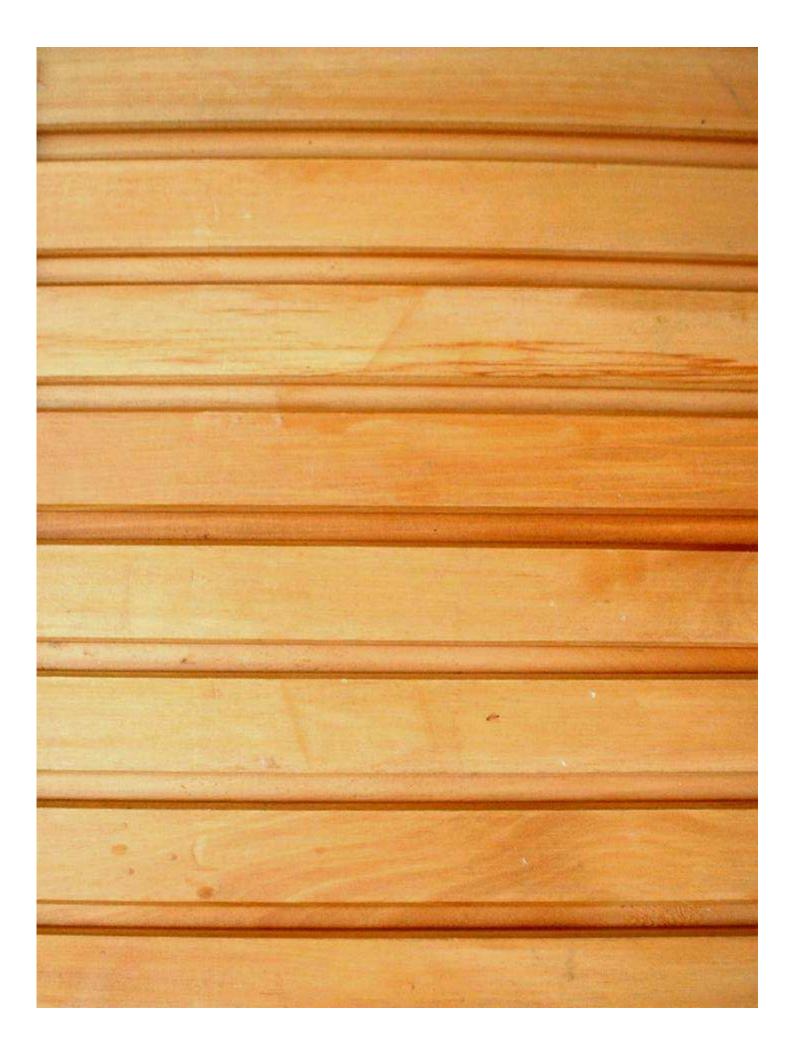


They were thinking while walking and... there I was.

-Lisa Lavoie

Roving librarian at Tunxis Community College



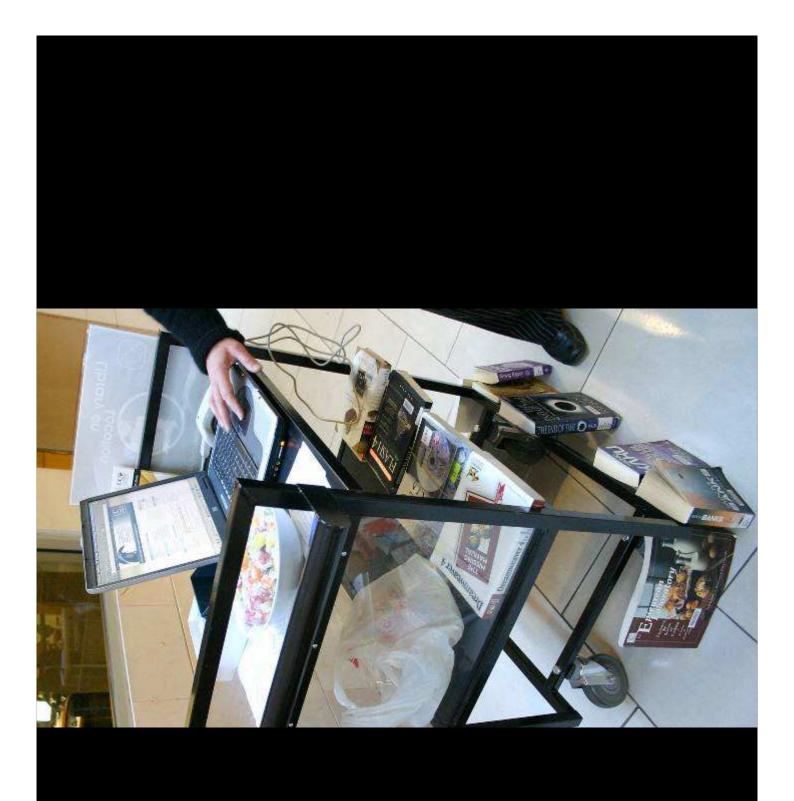


...we're just trying to go where students already are and already are studying.

-Ellen

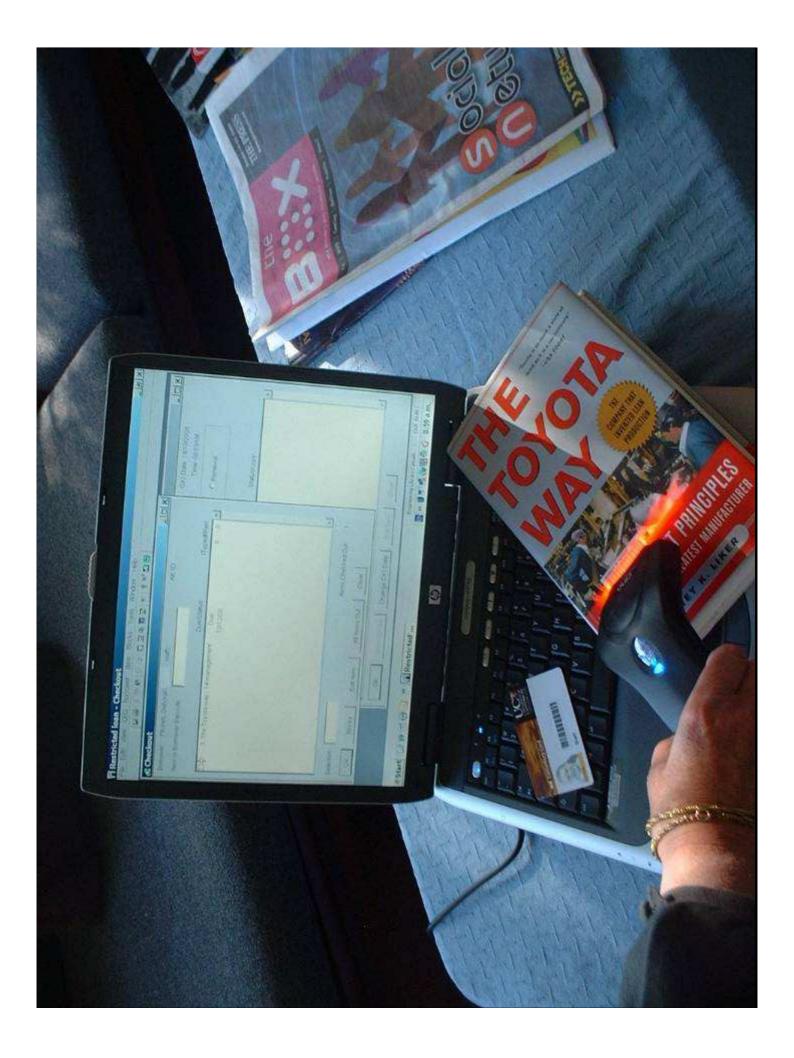
Comment on Tame the Web (http://tinyurl.com/onlocation1)

Materials

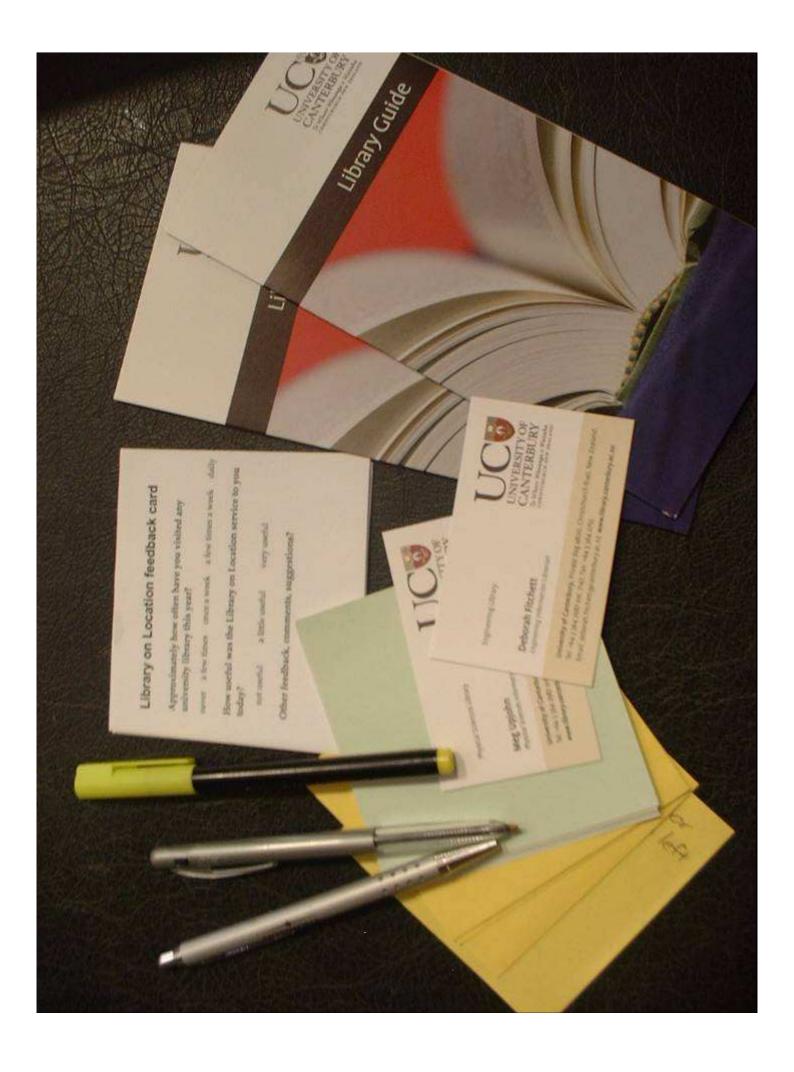










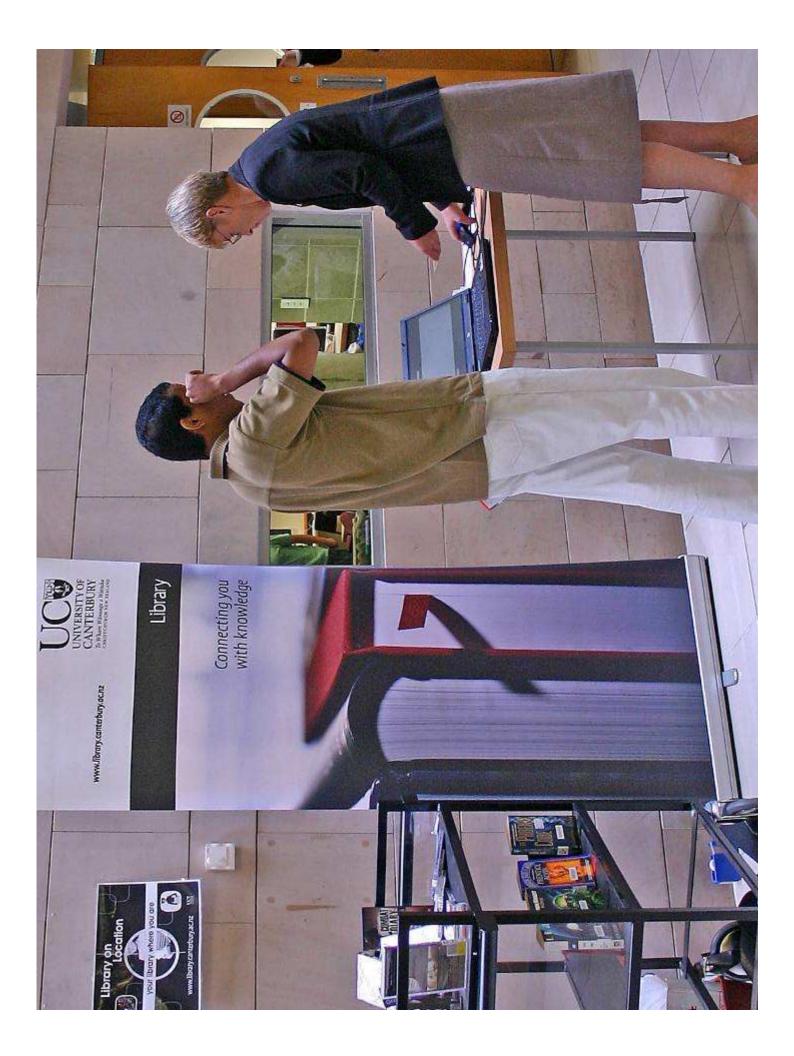






Branding

It would beneficial [sic] to have some type of sign that said Mobile Librarian because I had no idea what she was in the lobby for... -Student feedback Mobile Library trial at CSU Monterey Bay

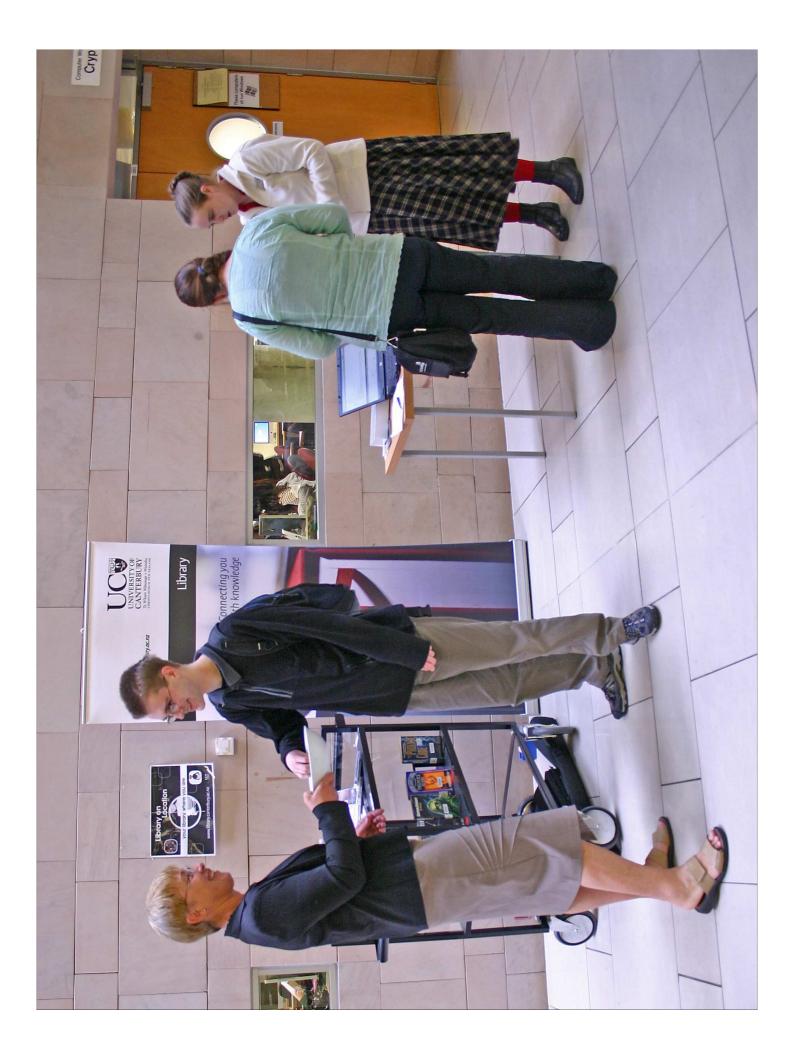








Interactions



It's all about conversation...

...librarians have to be accessible and adept at hosting a conversation.

-Lisa Lavoie

Roving librarian at Tunxis Community College

Evaluation

Library on Location feedback card

Approximately how often have you visited any university library this year?

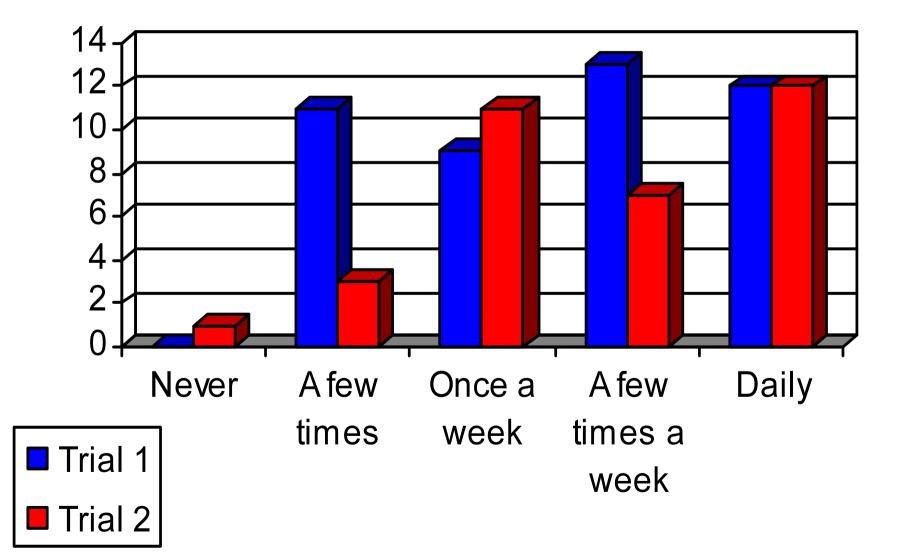
never a few times once a week a few times a week daily

How useful was the Library on Location service to you today?

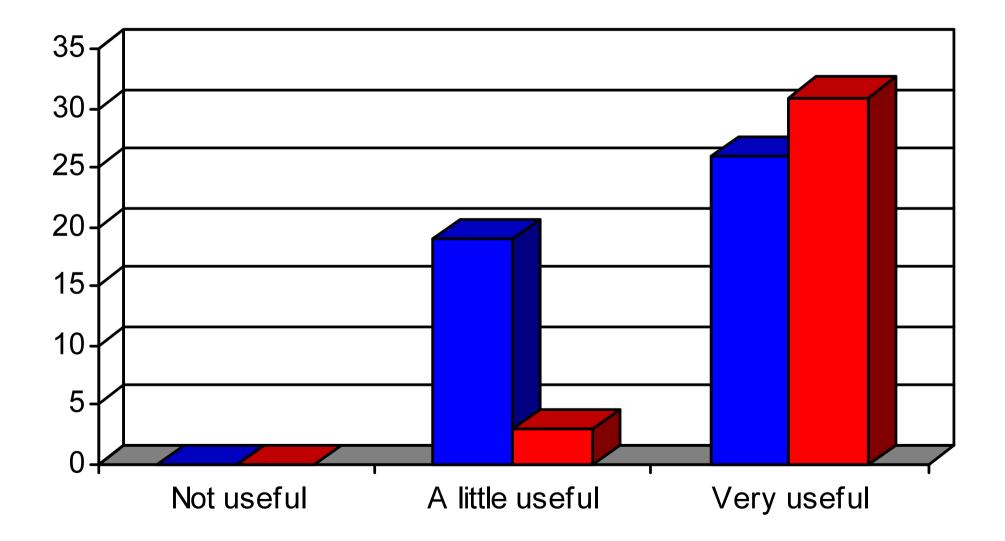
not useful a little useful very useful

Other feedback, comments, suggestions?

Approximately how often have you visited any university library this year?

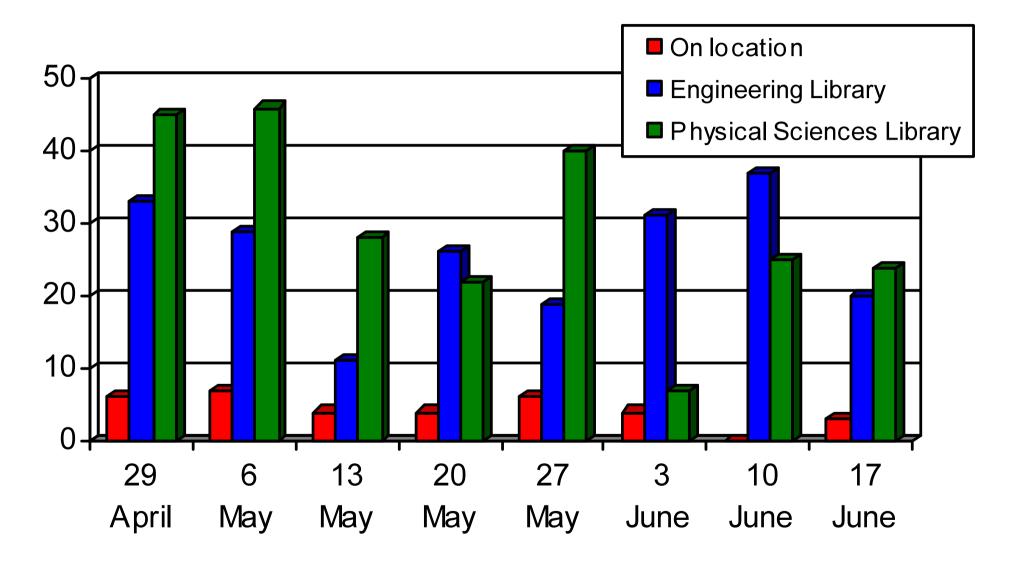


How useful was the Library on Location service to you today?

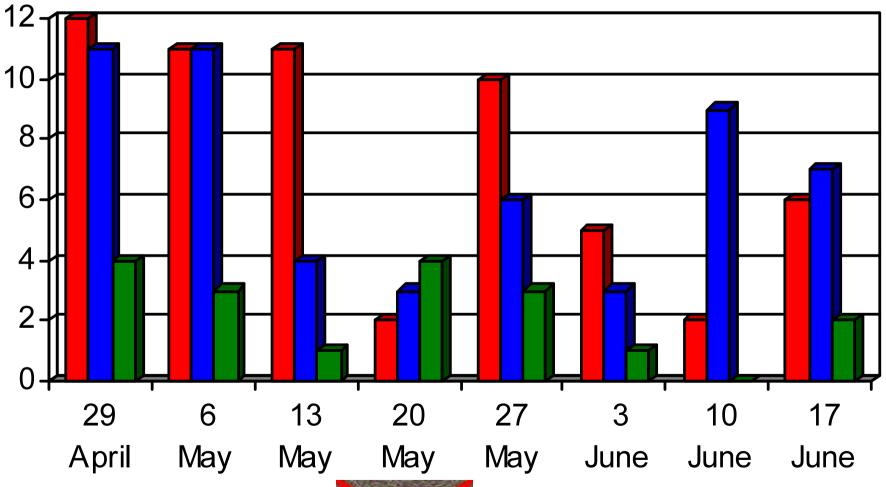


Other feedback, comments, suggestions?

Circulation transactions



Directional / Reference transactions





Takeaways

Where students are need us

Librarian + Laptop

You've gotta give a little something

Show them some attitude!

Books are like people: they can become good friends, and you get to know them quicker when they come halfway to meet you.

-conclusion of the film *Libraries on Wheels* (1945)

Thanks to . . .

Lisa Lavoie Tunxis Community College Heather De Forest ... Simon Fraser University Aurelia Arona Christchurch City Libraries Billie Walker Penn State Berks Theresa Tobin MIT Humanities Library Pam Baker CSU Monterey Bay

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Questions?

More information:

http://www.deborahfitchett.com/lib_onlocation.php