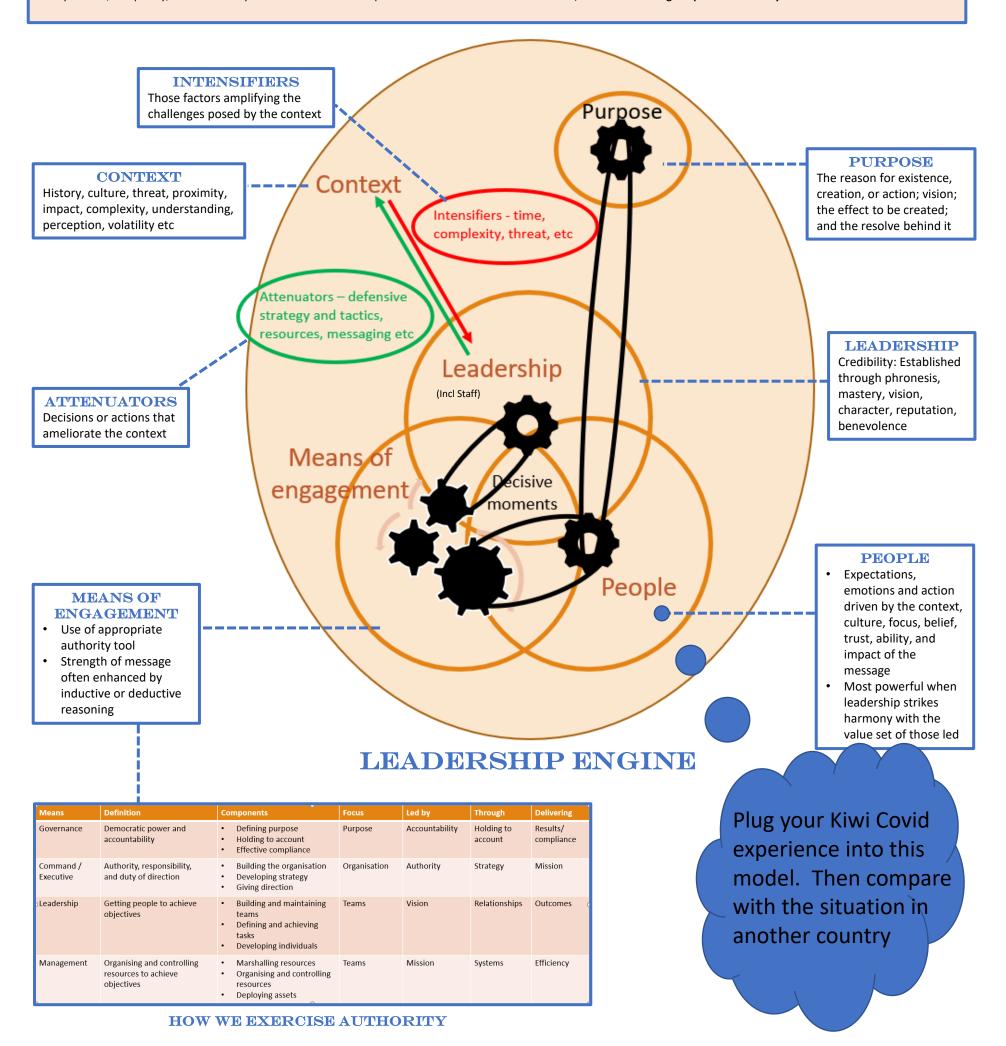
LEADERSHIP IN EXTREME CONTEXTS

Bruce Pepperell (Supervisors: David Johnston, Rouben Azizian, Bridgette Sullivan-Taylor)

AN ALTERNATIVE APPROACH

Western culture has a propensity to simplify things in a deterministic way, focusing on key people or objects without reference to wider considerations. "European thought rests on the assumption that the behaviour of objects – physical, animal, and human – can be understood in terms of straight forward rules. Westerners have a strong interest in categorization, which helps them to know what rules to apply to the objects in question, and formal logic plays a role in problem solving" (Nisbett, 2019, p. xvi). What if this approach is inadequate to cope with the dynamism, complexity, and uncertainty associated with leadership in extreme contexts? **Eastern cultures, tend to view things as part of a wider system.**



Contact:

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