

Investigation Disaster Resilience within the Hotel Sector: *An Integrative Conceptual Framework*

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Disaster resilience can aid in recovery [1], allowing hotels to move more quickly to an operational state after a disaster. A first step toward building disaster resilience within the hotel sector requires an understanding of the components that can be used to measure resilience. This research develops a framework that illustrate components of disaster resilience for the hotel sector.

Method:

A systematic literature review using key words of disaster, resilient, and/or hotel identified frameworks and theories of disaster resilience. Resilience to disaster may rely on various forms of capital existing prior to a disaster [3]. These articles were thematically analysed, revealing a case for a capital-based approach [2].

Capital-based approach

Capital can be thought of as a set of resources that can be leveraged to acquire or create additional resources [4;5]. Resources can be tangible items (money in the bank), services (utilities), potential resources that may become available (line of credit), human beings, and intangible constructs such as trust and leadership. This view of capital combines both potential and actual resources to contribute to adaptive capacity; the ability of an organisation to withstand and recover from shocks.



Discussion

- The framework illustrates capital groups, which are further broken down into the predictors for each capital. These work together to create a basis for building disaster resilience for hotels.
- While the hotel, capitals, and resilience rings are all connected, the individual capitals are independent of each other to illustrate that building capital resources for a predictor results in improved resilience.
- Competition for economic and human resources and a lack of management bandwidth for additional tasks beyond day to day operations have been identified as reasons organisations may not prioritize disaster resilience topics (6;7;8).
- By providing multiple ways to build resilience, management can enter into resilience building tasks from many different avenues