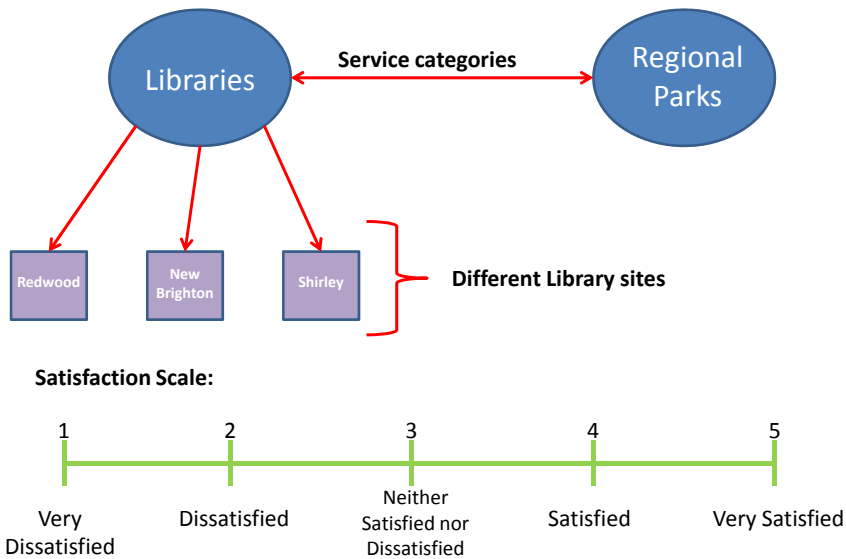


Quick Rundown



Simple.



A number of the services provided by the Christchurch City Council have been affected by the recent earthquakes. Some services have been closed temporarily or permanently and others are operating at reduced levels. When answering the following questions, please **put aside the service levels from the past and think instead about the current circumstances Christchurch faces.**



Focusing Illusion

Strack, Martin, & Schwarz (1988)

A) "How happy are you with your life in general?"

B) "How many dates did you have last month?"

Correlation of **-0.012**
(not statistically significantly different from 0)

Focusing Illusion

Strack, Martin, & Schwarz (1988)

A) "How happy are you with your life in general?"

B) "How many dates did you have last month?"

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A) "How happy are you with your life in general?"

Correlation of **-0.012**
(not statistically significantly different from 0)

Correlation of **0.66**

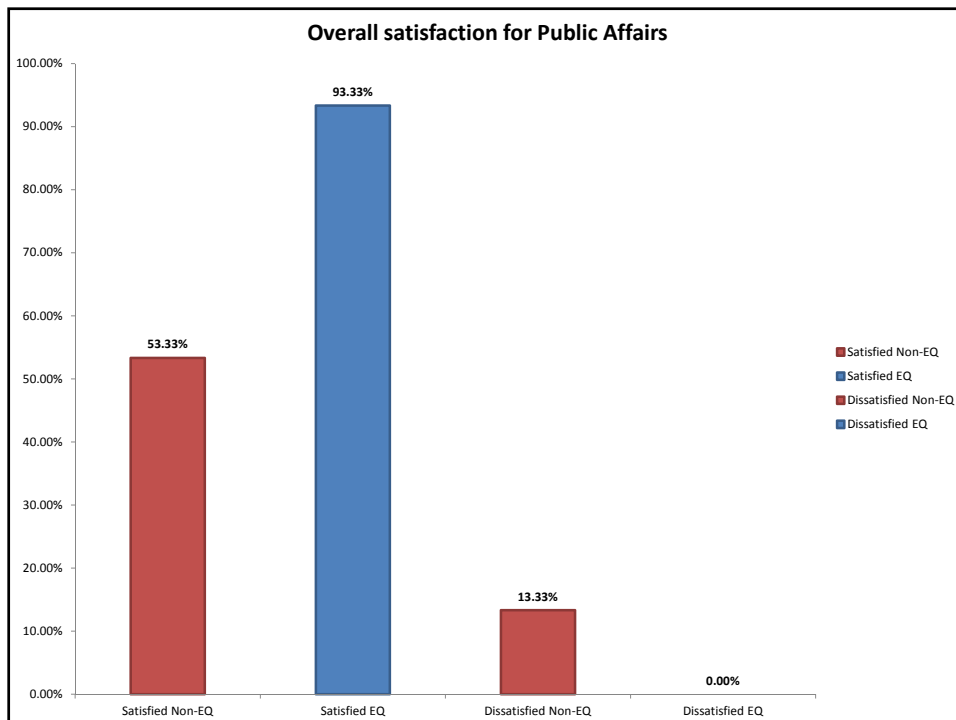
Does the Earthquake Blurb Affect the Results?

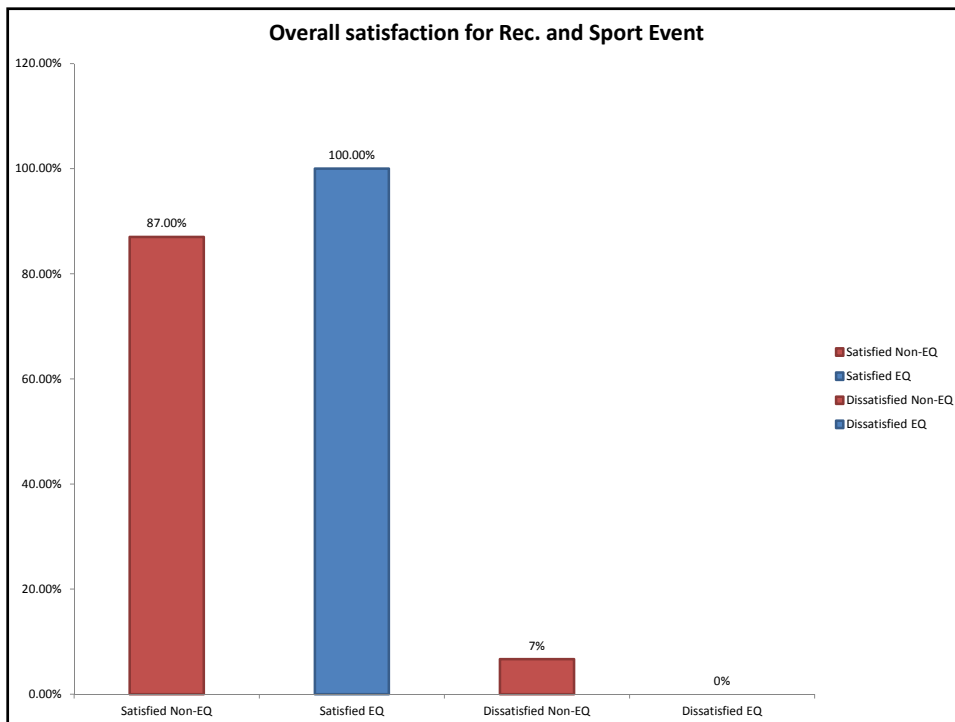
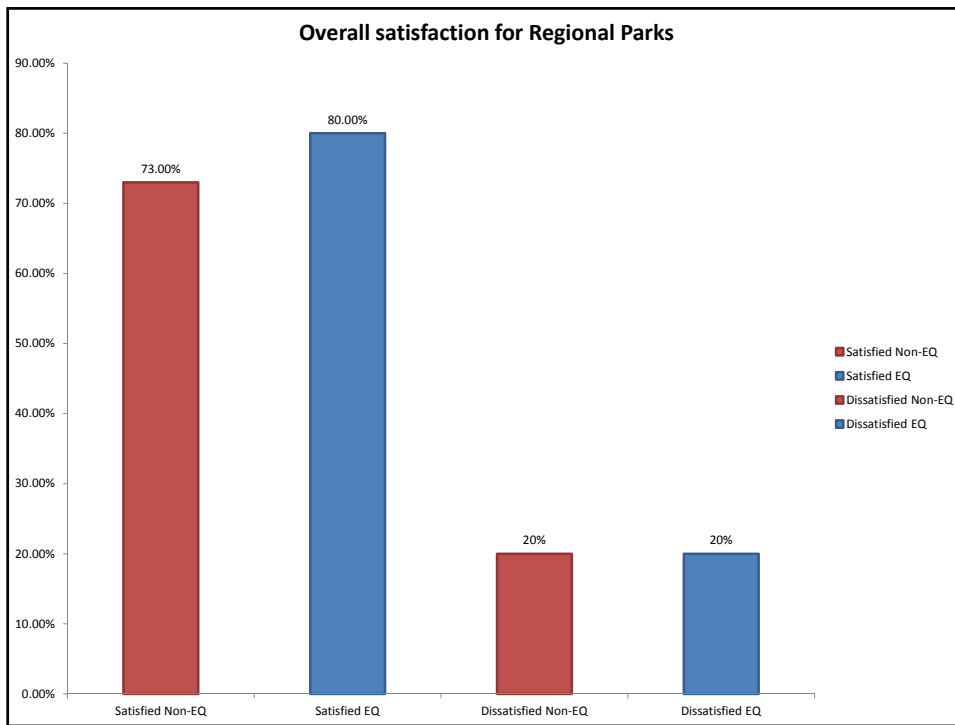
Pilot study



•Administered 5 extra surveys that did not have the earthquake blurb at six different service category sites

- Public affairs at Cashell Mall,
- Redwood Library,
- Scarborough Beach Regional Park,
- Linwood X Games Sports Event,
- The Buskers Festival, and
- Shirley Service Centre.





Survey Site/Type	Satisfied	Dissatisfied
Public Affairs Non-EQ	53%	13%
Public Affairs EQ	93%	0%
Libraries Non-EQ	100%	0%
Libraries EQ	100%	0%
Regional Parks Non-EQ	73%	20%
Regional Parks EQ	80%	20%
Rec. and Sport Event Non-EQ	87%	7%
Rec. and Sport Event EQ	100%	0%
Events and Festivals Non-EQ	100%	0%
Events and Festivals EQ	100%	0%
Customer Service Non-EQ	100%	0%
Customer Service EQ	100%	0%

Survey Site/Type	Satisfied	Dissatisfied
Public Affairs Non-EQ	53%	13%
Public Affairs EQ	93%	0%
Libraries Non-EQ	100%	0%
Libraries EQ	100%	0%
Regional Parks Non-EQ	73%	20%
Regional Parks EQ	80%	20%
Rec. and Sport Event Non-EQ	87%	7%
Rec. and Sport Event EQ	100%	0%
Events and Festivals Non-EQ	100%	0%
Events and Festivals EQ	100%	0%
Customer Service Non-EQ	100%	0%
Customer Service EQ	100%	0%

