Creating the business case for investment in organisational resilience

Why Resilience?
Despite our best efforts to understand and reduce the impacts of earthquakes, we are unlikely to be able to ever fully prevent the damage and disruption caused to our physical environment.

We therefore need to continue to develop our capability to respond and quickly recover.

Why Organisations?
Organisations play a vital role in community recovery following disruptions.

They:
- are at the core of how communities organise themselves to respond, and recover from crisis events;
- are providers of essential goods and services;
- provide a sense of purpose and belonging for individuals.

Yet, despite their importance in the recovery process, there are significant gaps in our knowledge about how organisations respond and recover following earthquake disasters.

Research Design
Over the previous five years, Resilient Organisations has been surveying and interviewing organisations to understand the key drivers and nature of recovery and the role of resilience in recovery.

5-year survey data, paired with previous survey data, will allow us to match recovery outcomes with resilience profiles to create a value case for investment in resilience.

Expected Outcomes
Validation or amendment to our existing leading resilience indicators as predictors of long-term recovery, which will enable the creation of a value case for organisations to invest in resilience.

In the long term, increased investment in organisational resilience will lead to increased community resilience. By identifying and understanding the contextual influences of organisational recovery we will be able to provide guidance on how best to create an environment that supports organisations through major disruption events in the future and that looks holistically at the long term recovery process.

Find out more
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