Sustainability and environmental reports of a mining firm in Ghana: A pilot study

Kwame Oduro Amoako^{1, 2}
Beverley Rae Lord¹
Keith Dixon¹

¹Department of Accounting and Information Systems, University Of Canterbury-Christchurch, New Zealand.

²Department of Accountancy, Sunyani Polytechnic-Sunyani, Ghana Email: kwame.amoako@pg.canterbury.ac.nz

ABSTRACT

The need for environmental reporting for stakeholder decision making cannot be over emphasized, especially in the past two decades. This is a pilot study that investigates what environmental and sustainability information is reported in narrative, physical and monetary forms by two plant sites of a multinational mining firm operating in Ghana. The study combines the Global Reporting Initiative (GRI) and the United Nations Division for Sustainability Development (UNDSD) models to benchmark the sustainability information found on the websites of the plant sites: Ahafo and Akyem. In all about 70 documents and webpages were examined. It was discovered that both sites mostly reported sustainability information in narratives. Quite a few sustainability physical measures are reported, especially by Ahafo site. There was limited information in monetary measures on all aspects of sustainability: economic, environmental and social. In addition, the plant sites differ in the content and details of reports even though the websites had the same headings. The study recommends further research into how sustainability and environmental accounting information are gathered at these plant sites and how they are used in decision making.

Key words: Environmental accounting, sustainability reporting, mining firms, content analysis.

SECTION I: RESEARCH BACKGROUND

Worthington (2012) and ACCA (2015) claims that environmental awareness by businesses of the environmental repercussions of their operations (products and services) has been growing. Rinaldi, Unerman & Tilt (2014) also argues that there has been increasing attention given to engaging stakeholders in a company's sustainability issues. Hence businesses can no longer ignore these issues as they affect operations and finances (ibid). However, there is a growing consensus that conventional accounting practices do not provide adequate information to properly support decision-making on environmental management responsibilities (Shleifer & Vishny, 1997; Seal, 2006; Jasch, 2006; Braendle & Kostyuk, 2007; Bebbington, Gray, Hibbitt & Kirk, 2001; Schaltegger, Gibassier & Zvezdov, 2013; Aldridge, 2014). Consequently, Environmental Accounting, also known as the Sustainability Accounting, came into being (Birkin, 1996).

Many sustainability accounting studies have used manufacturing firms, with a few service organisations, for their study. However, mining is one of the industries most likely to affect the environment (Schueler, Kuemmerle, Schröder, 2011; Bland, 2014). According to the World Bank (2002) the industry by its very nature always leaves indelible environmental, social and economic foot prints wherever it finds itself. Ross (2001) concludes that the best option for poor economies is to utterly avoid the extraction of their natural resources and rather focus more on agriculture of which, in effect, mining firms end up depriving these economies. Much is yet to be done in terms of sustainability accounting research in the mining and exploration industry; hence there is the need for more research into natural resource exploration firms. Environmental research on this industry could result in recommendations for improvement.

Mining activities in emerging economies have tremendously affected the principal elements of the environment (land, water and air) culminating into serious consequences for the health of indigenes (Schueler et al., 2011; Roe & Samuel, 2007; Amponsah-Tawiah & Dartey-Baah, 2011). Ghana, being a developing economy as well as a heavy mining destination, is not different in terms of vulnerability to environmental challenges in the hands of this industry. Okai (2012) claims that occupational health problems caused by mining activities in Ghana include malaria and upper respiratory tract infections. Aside from this challenge, Roe & Samuel (2007) and Akabzaa & Darimani (2001) report that in Ghana, for the purpose of large

scale surface mining operations large proportions of farm lands have been acquired by mining companies depriving communities of their source of livelihood. In addition, periodic cyanide contamination of water bodies by large scale surface mining operations and mercury contaminations from small-scale and illegal mining are common features of communities in mining areas in Ghana (Amponsah-Tawiah & Dartey-Baah, 2011; Roe & Samuel, 2007; Schueler et al. 2011).

So far, there is limited environmental accounting research in Ghana in spite of the numerous environmental challenges the nation faces from over 26, 000 manufacturing firms (Krakah, Nsowah-Nuamah, Awoonor-Williams & Teal, 2009) as well as almost 70 small and large scale mining firms, excluding hundreds of illegal miners (KPMG, 2014). Rahaman (2000) and Rahman, Lawrence & Roper (2004) studied perceptions of social and environmental reporting by senior managers of Ghanaian companies with emphasis on motivations for corporate social responsibility (CSR) reporting. In addition, a very limited number of environmental reporting studies have been done at the national accounting level (Kurantin, 2011). Kurantin's theoretical review emphasised the need to "move towards an enhanced approach that supports and guide[s] oil and gas industry, environmental management within the processes of good governance, security, economic growth and development" (p. 73). Hence, there is a need for further empirical environmental accounting studies on the mining industry in Ghana.

The rest of the paper is presented as follows: section II focuses on literature review with emphasis on the triple bottom line reporting contents. Section III briefly explains two sustainability accounting reporting frameworks or guidelines: The Global Reporting Initiative (GRI), the United Nations Division for Sustainability Development (UNDSD) and the research questions. Section IV looks at the methods of data collection and analysis. Section V presents the findings in a tabular form using the combined elements of the GRI and the UNDSD guidelines. Finally section VI is on the conclusions drawn from the study and recommendations for further studies based on the findings of the study.

SECTION II: LITERATURE REVIEW

Gray and Bebbington (2000) argue that the phenomenal growth in environmental reporting by organisations is an area which accounting researchers have embraced with enthusiasm.

Early studies in this area (such as Milne & Adler, 1999; Gray, Koushy & Lavers, 1995b) have been dominated primarily descriptive studies

According to Petcharat and Mula (2010) such studies typically apply various forms of content analysis. Many studies have recorded an upward trend in environmental disclosure both through the annual report and through stand-alone environmental reports. However, analyses of the phenomenon (such as Jasch, 2006; Gray et al., 1995a; Hackston & Milne, 1996; Fekrat, Inclan & Petroni, 1996; Pava & Krauz, 1996; Adams, 2000; Albelda, 2011 and Doorasamy & Garbharran, 2015) confirm that such reporting is principally restricted to the very largest companies and is, to an extent, country and industry variant. Studies on environmental reporting are diversifying into topics such as exploration of users' needs (Epstein & Freedman, 1994; Deegan & Rankin, 1997), the impact of pressure groups (Tilt, 1994; Frost & Wilmshurst, 1998; Ross & Kovachev, 2009), size of company and type of industry (Ferreira et al., 2010) and other external forces (Gray et al., 1995b; Deegan & Gordon, 1996), exploration of the truthfulness of environmental disclosure (Deegan & Rankin, 1997) and theoretical development (Patten, 1992; Roberts, 1992; Gray et al., 1995a; Parker, 1997; Buhr, 1998; Adams, Hill & Roberts, 1998; Brown & Deegan, 1998; Neu, Warsame & Pedwell, 1998).

Environmental reporting is predominantly voluntary with a growing interest in guidelines for such reporting (KPMG, 1997). Surveys of the practice of this voluntary reporting keep attention on the doubtful quality and, especially, the global paucity of such reporting. According to Petcharat & Mula (2010), if environmental reporting is imperative then the predominant view of business that environmental reporting is adequate in a voluntary regime should be subject to test. Consequently, any external environmental reporting would have to challenge an organisation's legitimacy especially how it attained the reported profit taking cognisance of existing sustainability issues.

Dixon & Fallon (1989) and Petcharat & Mula (2010) assert that sustainability for development should focus on three performance indicators, namely, economic, social, and ecological systems (environment). Goodland (2002) and Berkel (2003) also give the main areas of development as being human, social, economic and environment, which companies need to disclose in the form of a triple bottom line report. The triple bottom line is established on the belief that the success of a business cannot be credited only to its financial position but

also to its ability to appropriately address its ethical and environmental performance (Atu, 2013). The Global Reporting Initiative (GRI) (2006) expands this by arguing that, going beyond conventional monetary reports, the triple bottom line discloses the company's impact on the world around it by including environmental issues into accounting. Wang & Lin (2007) call the three main areas of focus "people, planet, and profit". According to the authors it consists of a "concerted effort to incorporate economic, environmental and social considerations into a company's evaluation and decision making processes" (p. 2).

As a way of determining what sustainability information organizations should report under each aspect of the triple bottom line, frameworks or guidelines has been developed by several interest groups. These frameworks could also be called environmental reporting indexes.

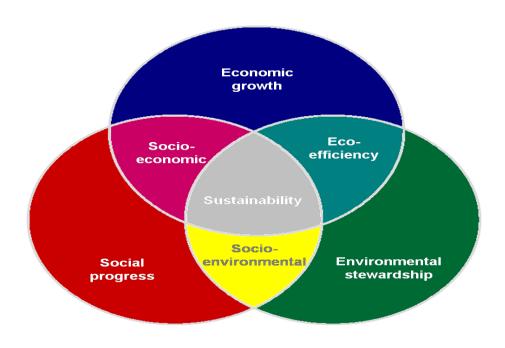


Diagram 1: The triple bottom line reporting elements

(Source: CIMA, 2013)

SECTION III: ENVIRONMENTAL REPORTING INDEXES

There are several environmental reporting indexes, two of which are used in this study. A brief overview of these follows.

The United Nations Division for Sustainability Development (UNDSD)

In 2001 the United Nations developed a framework focusing on techniques for quantifying environmental expenditures or costs as a basis for the development of national sustainability accounting guidelines and frameworks. The contents of the framework covered two main types of EMA information: physical and monetary (see appendix 2). Physical information covers the use, flows and destinations of energy, water and materials (including wastes). Monetary sustainability accounting information is information on environment-related costs, earnings and savings (UNDSD, 2001).

Global Reporting Initiative (GRI) - Mining and metals sector

GRI is an international independent standards organization that empowers businesses, governments and other organizations to appreciate and communicate their impacts on issues such as climate change, human rights and corruption (See appendix 3). The Global Reporting Initiative has pioneered and developed a comprehensive Sustainability Reporting Framework that is widely used around the world (Jones, 2010; GRI, 2013). The GRI has categorised these reporting guidelines have been categorised into ten sectors: airport operations, food and processing, construction and real estate, electric utilities, media, mining and metals, oil and gas, event organisers, financial services and NGO.

The GRI states that the mining and metals sector's disclosures deal with the aspects of sustainable development that are encountered more frequently or in greater measure than in other sectors and are not necessarily captured in the main guidelines. According to GRI (2013) the main contextual issues for the mining and metals sector include the control, use and management of land, the contribution to national economic and social development, community and stakeholder engagement, labour relations, environmental management, relationships with artisanal and small-scale mining and an integrated approach to minerals use.

In conclusion, the elements of the triple bottom line are outlined in the sustainability reporting indexes for easy identification, reporting and benchmarking. In answering the research questions of this paper, the GRI and the UNDSD frameworks are the sustainability reporting guidelines the paper uses in conducting the pilot study for a gold mining firm operating in Ghana.

RESEARCH QUESTIONS

The aims of this research are as follows:

1. To determine the various aspects of sustainability that are externally reported by

two different plant sites of Newmont Mining Corporation operating in Ghana,

compared to the GRI and the UNSDS reporting elements.

2. To compare and contrast the contents of sustainability external reporting by these

two plant sites.

To identify further research opportunities on sustainability accounting in the

mining sector.

SECTION IV: METHOD

This section discusses the methods used by the researchers in conducting the study. It covers

the research strategy, data sources and method of data analysis.

Research strategy

A case study approach will be adopted since case studies are usually used to explain the

specific (Burrell & Morgan, 1979; Hudson & Ozanne, 1988; Ryan, et al., 2002; Vaivio,

2008). Case study research allows an in-depth understanding of a specific context and

emphasises the development of prior constructs to guide the research (Yin, 2009). In this

situation, case study enabled researchers to understand environmental accounting practices in

terms of the triple bottom line elements reported and the form in which they are reported by a

mining firm in Ghana (Scapens, 1990; Vaivio, 2008). In addition, Adams and Larrinaga-

Gonzalez (2007) encourages academics to engage with companies in their pursuit of

improved sustainability performance and accountability. Lodhia (2014) and Adams (2002)

further encourages that further research is needed to assess the in particular instance issues

7

surrounding sustainability accounting and these discernments influenced the authors' design of this research and led to the selection of the case study approach (Adams and Larrinaga-Gonzalez, 2007; Yin, 2009).

Data sources

Newmont Mining Corporation is the mining firm that was used for this study. The mining firm has ten plant sites globally with two sites in Africa: Ahafo and Akyem, both in Ghana, with each site having a separate website under the parent's website. Located in the Brong Ahafo region of Ghana, the Ahafo site began operating in 2006 and whilst Akyem plant is located in the Eastern region started operating in the last quarter of 2013. Outputs are 442,000 and 472,000 ounces as well as 4400 and 2000 employees and contractors respectively (Newmont Mining Corporation, 2015).

Out of the several mining firms in Ghana, I chose Newmont for this study firstly because they are a multi-national mining firm, listed on the New York Stock exchange and they have a lot of mining experience and a reputation for sustainability. For example, it is the first gold mining company selected to join the Dow Jones Sustainability World Index which is based on a rigorous analysis of corporate economic, environmental and social performance and it has been included in the index every year since 2007 (Newmont, 2015)

The researchers accessed sustainability data and information on websites of two sites in Ghana operated by Newmont Mining Corporation. Website data comprise heading/webpages (drop-down menus) and downloaded reports. On the websites of each plant site, headings are arranged in the following order: overview, operations facts, health and safety, environment, community, career, reports, news and contact. Under each menu are narratives and drop down menus or documents reporting on sustainability. The information on these web pages and documents were used for this pilot study. Overall, about 70 webpages and documents were examined with the reports sections of both websites containing more information that the others.

Content analysis

Krippendorff (1980) defines content analysis as a research method for making replicable and valid inferences from data to their context, with the aim of rendering knowledge, representation of facts, new insights, and a useful guide to action. The aim is to attain a condensed and broad description of the phenomenon, and the outcome of the analysis is concepts or categories describing the phenomenon. Cole (1988) and Morgan (1993) also explain content analysis as a method of analysing written, verbal or visual communication messages. Usually the purpose of those concepts or categories is to build up a model, conceptual system, conceptual map or categories.

Lodhia (2014) and Bebbington, Unerman & O'Dwyer (2014) assert that there has been a shift on the part of corporations from providing a summary of sustainability issues in annual reports to preparing detailed sustainability reports and communicating via the World Wide Web (internet). To this effect using themes in the GRI and the UNSDS sustainability guidelines, the researchers conducted content analysis to the data collected from the websites of Newmont Mining Corporation.

The sustainability data on each site were benchmarked against the GRI and UNSDS sustainability reporting requirements. Findings are presented in tabular format making it easy for comparison and benchmarking purpose. Each table presents one category of sustainability data (economic, environmental or social) and has five main columns with details in this order: aspects that fall under that category; whether information on sustainability was found in narrative, physical and monetary reports; and source documents for the sustainability information (see tables 1-6). The "aspects" columns comprise categories of sustainability issues recommended by GRI and UNSDS combined. If an aspect of sustainability was found on any page of the website or in the documents accessed, be it narrative, physical or monetary, it was coloured with green and red for sites Ahafo and Akyem respectively. There was no attempt to "score" the disclosure with regards to the detail of the information. The "documents" columns of the tables contained abbreviated titles of documents (See the Appendix A for full names of each document).

SECTION V: RESULTS AND ANALYSIS

The following results and analysis are grouped under the triple bottom line elements: economic, environmental and social.

Economic

On economic aspects of sustainability, both sites reported on the first three aspects covered by the GRI, namely, economic performance, market presence, and indirect impacts, and in all of the types of report, narrative, physical and monetary. However, Ahafo site had more detailed reports on all of those aspects. On procurement practices, only Ahafo site uploaded the procurement Act of Ghana and mentioned that that is what they use (see table 1 below).

Table 1: Economic aspects reported

Aspects	Narrative		Phy	Physical Mon		etary	Document
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem	
Economic Performance							AHOPF, AKOPF, AHRE1a, AHRE1b, AKRE1
Market Presence							AHOV, AKOV
Indirect Economic Impacts							AHRE1a, AKRE1, AHNADeF, AKNAKDef, AHRE1b, AHOV
Procurement Practices							AHOV1

Environmental

The Ahafo site reported on inputs of raw materials, auxiliary materials, packaging materials, water consumption and energy consumption in both narrative and physical forms (see table 2a). The Akyem site only reported on inputs of water, with both narrative and physical information being briefly given. There was no report on operating materials on either plant site. Neither of the plant sites reported on monetary value of the environmental inputs at their websites.

Table 2a: Environmental aspects reported: Inputs

Aspects	Narrative		Phy	sical	Mon	Monetary Document				
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem				
Material Inputs	Material Inputs									
Raw materials							AHRE1a,			
Auxiliary materials							AHRE1a,			
Packaging materials							AHRE1a,			
Operating Materials										
Water							AHEN5, AHRE1a, AHRE2, AHRE5, AKRE1			
Energy							AHRE1a, AHRE5,			

As shown in Table 2b, information on material outputs were found on the websites of both plant sites in narratives, physical quantities and the current world market price of gold. Reports on non-product outputs (waste & emissions) were also found on both plant sites with narratives on waste water, hazardous waste, air emission, biodiversity, compliance and environmental grievances mechanisms. Even though both sites reported on the monetary aspects of biodiversity, there were no physical sustainability data on solid waste, water waste, and biodiversity. Only Ahafo site reported on transport issues, in narrative format. There was no report on supplier environmental assessment.

Table 2b: Environmental aspects reported: Outputs

Aspects	Narrative		Phy	sical	Monetary Document		Document	
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem		
Material Outputs (Product)								
Products (including Packaging)							AHOV, AHRE1a, AKRE2, AKOV	

By-products (including Packaging)							AHRE1a, AKRE2		
Non-product Outp	Non-product Outputs (Waste & Emissions)								
Solid Waste							AHRE6k, AHRE1a, AKRE1, AKCOM		
Hazardous Waste							AHEN5, AHRE2, AHEN2, AHEN7, AKRE2, AKCOM		
Wastewater							AHEN2, AHEN3, AHEN6, AKRE1		
Air Emissions							AHRE1a, AKEN7 AKRE1,		
Biodiversity							AHRE6d, AHEN3, AHRE3, AHCOM5, EN1-EN7		
Compliance							AHRE5, AHEN1, AHEN2, AHEN4, AKEN7, AKSRE3		
Transport							AHRE1a, AHRE5,		
Overall									
Supplier Environmental Assessment									
Environmental Grievance Mechanisms							AHRE1a, AKRE2, AHCOM1, AHRE5.		

Social aspects:

Both sites reported on employment, labour/management relations, occupational health and safety training and education, diversity and equal opportunity, equal remuneration for men and women and labour practices grievances mechanisms in the narratives (see table 3a). Physical sustainability data on employment were also reported by both sites but reported in monetary terms. Only Ahafo site reported on physical and monetary aspects of health and safety.

Table 3a: Social aspects reported: Labour practices reported

Aspects Narrative Physical Monetary Document	
--	--

	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem	
Employment							AHCO, AHRE1a, AKOV
Labour/Managem ent Relations							AHCOM, AHCOM1,
Occupational Health and Safety							AHHAH-AHHS7, AHRE1a, AHRE2, AHRE6i, AKHS
Training and Education							NADef, AHRE6j, AHRE6b, AHRE1a, AHRE1b, AKCOM1,
Diversity and Equal Opportunity							NADef, AHRE6j, AHRE1a, AH RE6b
Equal Remuneration for Women and Men							AHCOM3, AKRE2
Supplier Assessment for Labour Practices							
Labour Practices Grievance Mechanisms							AHRE2, AKRE12

As shown in Table 3b, both plant sites had narratives on human rights issues concerning investment, non-discrimination, freedom of association and collective buying, child labour, forced or compulsory labour, security practices, indigenous rights, and human rights grievance mechanisms. Ahafo site reported the number of military men at a mini-barracks on site. There was nothing on supplier human rights assessment on either site.

Table 3b: Social aspects reported: Human rights reported

Aspects	Narrative		Phy	Physical Mo		etary	Document
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem	
Investment							AHNADeF, AHRE6b, AHRE6f, AKCOM1,
Non- discrimination							AHCOM3, AHRE2, AKRE2

		1		
Freedom of Association and Collective Bargaining				AHRE2, AKRE2
Child Labour				AHRE1a, AKRE2
Forced or Compulsory Labour				AHRE1a, AKRE2
Security Practices				AHRE1a, AKRE2
Indigenous Rights				AHRE2, AKRE2
Assessment				
Supplier Human Rights Assessment				
Human Rights Grievance Mechanisms				AHRE2, AHCOM1, AHRE5, AKRE2

In regard to societal reporting both sites narrated on local communities, public policy, compliance, grievance mechanisms for impacts on society, emergency preparedness, resettlement and plant closure (see table 3c). In addition, both sites reported in physical and monetary forms on local community investments. Ahafo site reported both physical and monetary data on resettlement, but Akyem site did not reported monetary data on resettlement.

Table 3c: Social aspects reported: Societal reporting

Aspects	Narr	ative	Phy	sical	Mon	etary	Document
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem	
Local Communities							AHCO, NADef, AHRE6j, AHRE6b, AKRE1, AHRE1a, AHRE1b, AKCOM1,
Anti-corruption							
Public Policy							AHRE2, AHCOM1, AKCOM
Anti-competitive Behaviour							
Compliance							AHRE2, AHRE5, AKEN7,
Supplier Assessment for Impacts on Society							
Grievance Mechanisms for Impacts on Society							AHRE6f, AHRE2, AHCO, AHCOM1, AHRE6j, AHRE6b, AHRE1a, AKRE1,
Emergency Preparedness							AHHS8, AKRE2
Artisanal and Small-scale mining							
Resettlement							AHRE4, AHCOM4, AHRE6j, AHRE6b., AHRE1a, AHRE1b, AKCOM4
Closure Planning			_				AHRE6i, AHRE1a, AKRE1

Apart from Ahafo site that narrated briefly on product and service labelling, there was no report on product responsibility by either of the sites in either narrative, physical or monetary terms (see table 3d). There was no report on anti-competitive behaviour, supplier assessment impacts on society and artisanal and small scale mining.

Table 3d: Social aspects reported: Product responsibility

Aspects	Narrative		Phy	sical	Monetary		Document
	Ahafo	Akyem	Ahafo	Akyem	Ahafo	Akyem	
Customer Health and Safety							
Product and Service Labelling							AHRE1a,
Marketing Communications							
Customer Privacy							
Compliance							
Materials Stewardship							

SECTION VI: CONCLUSIONS AND RECOMMENDATIONS

This is a pilot study on the contents of sustainability reporting information of a mining firm operating in Ghana. About 70 documents were examined from the websites of the Ahafo and Akyem sites of the mining company using the GRI and the UNSDS reporting elements as benchmarks. It was realised that even though the parent company reports on all elements of the GRI index and the UNSDS, the subsidiaries do not. This could possibly be due to the fact that, as subsidiaries, they do not prepare comprehensive environmental reports on their own but rather gather sustainability data and pass them on to the parent company for final reports to be created. Ahafo site reported more than Akyem site on most of the sustainability aspects. The Akyem site only started operating recently, in the fourth quarter of 2013, whilst Ahafo started in 2006. This could possibly be a reason why the Ahafo site was able to do more sustainability reporting than the Akyem site.

Most of the reports were in narrative format with some physical measures of the GRI and UNDSD elements. There was little monetary information on sustainability aspects in the reports available. The most comprehensive reports, with narrative and both physical and monetary measures, were the economic reports on both websites. Environmental reports were moderately comprehensive with mostly narratives and some physical measures. Social aspects mostly were reported only in narratives. The more comprehensive reporting of economic aspects could be attributed to the fact that economic values are easily measured as

compared to environmental and social aspects of sustainability. In addition, since the parent firm is listed on the New York stock exchange, it must be obligatory for economic performance to be measured as investors will be most interested in that information.

Some aspects of the GRI and UNDSD measures were repeated in different documents. These repetitions could be due to the fact that aspects of sustainability sometimes overlap (see diagram 1). For instance, an agricultural project for community development could also result in biodiversity issues and vice versa, making it both a social and a community sustainability project. Consequently, documents reporting on such matters would comprise both community and social aspects.

These reasons given above are assumptions based on documents used for this study. Such assumptions are vulnerable to misinterpretations as the real situation could be different. Consequently, there is the need for researchers to get closer to have a look at reasons empirically as to why these disparities in sustainability reporting of these sites exist in two plants sites belonging to one mining firm. In addition, the researchers recommend that further studies be conducted to find out why mining firms in Ghana prepare sustainability reports, for whom they compile the reports, how the reports are used and by whom, and how sustainability reporting can be enhanced.

REFERENCES

- ACCA (2015). Environmental management accounting. Available at http://www.accaglobal.com/an/en/student/exam-support-resources/professional-exams-study-resources/p5/technical-articles/environmenta-management.html (retrieved on 10 August 2015).
- Adams, C. A., Hill, W. Y. & Roberts, C. B. (1998). Corporate social reporting practices in Western Europe: Legitimating corporate behaviour. *British Accounting Review*, *30*, 1-21.
- Adams, R. (2002). Management accounting and the environment. Available at http://www.emawebsite.org/documents/emaric_97.html (retrieved on 28 June 2015).
- Adams, C. A., & Larrinaga-González, C. (2007). Engaging with organisations in pursuit of improved sustainability accounting and performance. *Accounting, Auditing & Accountability Journal*, 20(3), 333-355.

- Akabzaa, T. M. (2000). Boom and dislocation, environmental and social impacts of mining in the Wassa West District of the Western Region of Ghana, Third World Network-Africa Publication, Accra.
- Akabzaa, T and Darimani, A. (2001). *Impacts of mining sector investments in Ghana*. A study of the Tarkwa mining region (Draft report). Available from www.saprin.org/ghana/research/gha_mining.pdf (retrieved on 10 May 2015).
- Albelda, E. (2011). The role of management accounting practices as facilitators of the environmental management: Evidence from EMAS organisations, Sustainability Accounting. *Management and Policy Journal*, 2(1), 76-100.
- Aldridge, C. (2014). The concept of corporate governance. Available at http://www.Ehow.Com/Info_7957793_Core-Principles-Good-Corporate-Governance.Html#Ixzz2thnszdsj (retrieved on 16 May 2015).
- Amponsah-Tawiah, K. & Dartey-Baah, K. (2011). The mining industry in Ghana: A blessing or a curse. *International Journal of Business and Social Science*, 2(12), 62-70.
- Atu, O-E, O. K. (2003). Triple bottom line accounting: A conceptual expose. *Journal of Business and Management*, 13(4), 30-36.
- Bebbington, J., Gray, R., Hibbitt C. and Kirk, E. (2001). Full cost accounting: An agenda for action. Association of Chartered Certified Accountants, London.
- Bebbington, J., Unerman, J., O'Dwyer, B. (Eds.) (2014). *Sustainability Accounting and Accountability, second ed.* Routledge, London.
- Berkel, R. V. (2003). Managing for sustainable development: Using environmental management accounting and sustainable development reporting, *CPA Congress*, 21(23), 1-18.
- Birkin, F. (1996). Environmental management accounting. *Management Accounting*, 74(2), 34-37.
- Bland, A. (2014). The environmental disaster that is the gold industry. Available at http://www.smithsonianmag.com/science-nature/environmental-disaster-gold-industry-180949762/#Vv0OG8oq2PcxGpl3.99 (retrieved on 8 July 2015).
- Braendle, U. C., & Kostyuk, N. A. (2007). Developments in corporate governance. Available at http://virtusinterpress.org/additional_files/book_corp_govern/sample_chapter01.pdf (retrieved 21 September 2015).

- Brown, N. & Deegan, C. (1998). The public disclosure of environmental performance information: A dual test of media agenda setting theory and legitimacy theory. *Accounting Auditing and Accountability Journal*, *13*(1), 27-64.
- Buhr, N. (1998). Environmental performance, legislation and annual report disclosure: The case of acid rain and Falconbridge. *Accounting, Auditing & Accountability Journal*, 11(2), 163-190.
- CIMA (2013). The need for sustainable innovation in business. Available at http://www.cimaglobal.com/Our-locations/SriLanka/Thought-leadership-update/2013-managing-innovation/The-need-for-sustainable-innovation-in-business/ (Retrieved on 23, November, 2015).
- Cole, F. L. (1988). Content analysis: Process and application. *Clinical Nurse Specialist*, 2(1), 53-57.
- Deegan, C. & Gordon, B. (1996). A study of the environmental disclosure practices of Australian corporations. *Accounting and Business Research*, 26(3), 187-199.
- Deegan, C., & Rankin, M. (1997). The materiality of environmental information to users of annual reports. *Accounting, Auditing and Accountancy Journal*, 10(4), 562-583.
- Dixon, J. A. & Fallon, L. A. (1989). The concept of sustainability: Origins, extensions, and usefulness for policy, *Society and Natural Resources*, 2, 73-84.
- Doorasamy, M & Garbharran, H. (2015). The role of environmental management accounting as a tool to calculate environmental costs and identify their impact on a company's environmental performance. *Asian Journal of Business and Management*, 03(01), February 2015.
- Epstein, M. J. & Freedman, M. (1994). Social disclosure and the individual investor. Accounting, Auditing and Accountability Journal 7(4), 94-109.
- Epstein, M. J. & Roy, M. -J. (2000), Strategic evaluation of environmental projects in SMEs. *Environmental Quality Management*, 9(2000), 37-47.
- Fekrat, M. A., Inclan, C. & Petroni, D. (1996). Corporate environmental disclosures: Competitive disclosure hypothesis using 1991 annual report data. *The International Journal of Accounting*, 31(2), 175-195.
- Ferreira, A., Moulang, C. & Hendro, B. (2010). Environmental management accounting and innovation: An exploratory analysis. *Accounting, Auditing and Accountability Journal*, 23(7), 920-948.

- Frost, G. R. & Wilmshurst, T. D. (1998). Evidence of environmental accounting in Australian Companies. *Asian Review of Accounting*, *6*(2), 163-180.
- Gray, R. & Bebbington, J. (2000). Environmental accounting, managerialism and sustainability. *Advances in Environmental Accounting and Management*, 1, 1-44.
- Goodland, R. 2002. Sustainability: Human, social, economic and environmental. In T. Munn (Ed), *Encyclopedia of Global Environmental Change* (pp. 488–489), Wiley, Hoboken, NJ.
- Gray, R., Kouhy, R., & Lavers, S. (1995b). Corporate social and environmental reporting: a review of the literature and a longitudinal study of UK disclosure. *Accounting, Auditing & Accountability Journal*, 8(2), 47-77.
- GRI (2006). Sustainability reporting guidelines. Available at https://www.globalreporting.org/resourcelibrary/G3-Sustainability-Reporting-Guidelines.pdf (retrieved on 18 September 2015).
- GRI (2013). Sustainability reporting guidelines. Available at http://www.globalreporting.org/ReportingFramework/ReportingFrameworkDownloads/ (retrieved on 29 June 2015).
- Hackston, D. & Milne, M. J. (1996). Some determinants of social and environmental disclosures in New Zealand companies. *Accounting, Auditing & Accountability Journal*. 9(1), 77-108.
- Jasch, C. (2006). How to perform an environmental cost assessment in one day. *Journal of Cleaner Production*, 14(2006), 1194-1213.
- Jones, H. (2010). Sustainability reporting matters: What are national governments doing about it? The Association of Chartered Certified Accountants, London.
- KPMG International (2014). Ghana mining guide. *KPMG Global Mining Institute*, Strategy Series. Available at https://www.kpmg.com/GH/en/.../ghana-mining-guide%202014.pdf (retrieved on 18 September 2015).
- Krakah, A., Nsowah-Nuamah, N., Awoonor-Williams, N. & Teal, F. (2009). Manufacturing firms in Ghana: Comparing the 1987 and 2003 Censuses. Available on http://www.csae.ox.ac.uk/conferences/2009-edia/papers/497-Teal. Pdf (retrieved on 18 July 2015).
- Krippendorff, K. (1980). Content analysis. An introduction to its methodology. Sage, Beverly Hills.

- Kurantin, N. Y. D. (2011). Integrating environmental accounting into Ghana's emerging oil and gas economy. *International Conference on Petroleum and Sustainable Development, IPCBEE, 26*(2011), IACSIT Press, Singapore.
- Lodhia, S. (2014). Factors influencing the use of the World Wide Web for sustainability communication: an Australian mining perspective. *Journal of Cleaner Production* 84(2014), 142-154.
- Milne, M. J. & Adler, R. W. (1999). Exploring the reliability of social and environmental disclosures content analysis. *Accounting, Auditing & Accountability Journal*, 12(2), 237-256.
- Milne, M. J. (1996). On sustainability: The environment and management accounting. *Management Accounting Research*, 7(1), 135-61.
- Morgan, D. L. (1993). Qualitative content analysis: A guide to paths not taken. *Qualitative Health Research*, 3(1), 112-121.
- Neu, D., Warsame, H. & Pedwell, K. (1998). Managing public impressions: Environmental disclosures in annual reports. *Accounting, Organizations and Society*, 23(3), 265-282.
- Newmont Mining Corporation (2015). Available at http://www.newmont.com/operations-and-projects/africa/default.aspx (retrieved on 31 August 2015).
- Okai A, M. (2012). Assessment of workers' knowledge and views of occupational health hazards on gold mining in Obuasi municipality, Ghana. Master's thesis, Umeå University.
- Patten, D. (1992). Intra-industry environmental disclosures in response to the Alaskan oil spill: A note on Legitimacy Theory. *Accounting, Organizations and Society, 17*(5), 471-475.
- Pava, M. L. & Krausz, J. (1996). The association between corporate social responsibility and financial performance: The paradox of social cost. *Journal of Business Ethics*, 15(3), 321-357.
- Petcharat, N. & Mula, J. M. (2010). Sustainability management accounting system (SMAS): Towards a conceptual design for the manufacturing industry. *Accounting & Finance Association of Australia and New Zealand Conference*, 4-6 July, Christchurch, New Zealand.
- Rahaman, A. S. (2000). Senior management perceptions of social and environmental reporting in Ghana. *Social and Environmental Accounting*, 20(1), 7-10.

- Rahaman, A. S., Lawrence, S. & Roper, J. (2004). Social and environmental reporting at the VRA: Institutionalised legitimacy or legitimation crisis? *Critical Perspectives on Accounting*, 15(1), 35-56.
- Rinaldi, L., Unerman, J., Tilt, C.A., (2014). The role of stakeholder engagement and dialogue within the sustainability accounting and reporting process. In: Bebbington, J., Unerman, J., O'Dwyer, B. (Eds.), Sustainability Accounting and Accountability, second ed. Routledge, London.
- Roberts, C. (1992). Environmental disclosures in corporate annual reports in Western Europe, in Salomone, R & Galluccio, G. (2001). Environmental issues: financial reporting trends, a survey in the Chemical and Oil & Gas Industries, The Fondazione Eni Enrico Mattei Note diLavoro Series Index. Available at http://www.feem.it/web/activ/_activ.html (retrieved on 21 June 2015).
- Roe, A. & Samuel, J. (2007). The challenge of mineral wealth: Using resource endowments to foster sustainable development: Ghana, Case Country. International Council of Mining and Metals, London.
- Ross, L., & Kovachev, I. (2009). Management accounting tools for today and tomorrow. CIMA, London.
- Ross, M. (2001). Extractive sectors and the poor. *An Oxfam America Report*. Available at http://www.oxfamamerica.org (retrieved on 2 July 2015).
- Schaltegger, S., Gibassier, D. & Zvezdov, D. (2013). Is environmental management accounting a discipline? A bibliometric literature review. *Meditari Accountancy Research*, 21(1), 4-31.
- Schueler V., Kuemmerle T., Schröder H. (2011). Impacts of surface gold mining on land use systems in Western Ghana. *Ambio*, 40(5), 528–539.
- Seal, W. (2006). Management accounting and corporate governance: An institutional interpretation of the agency problem. *Management Accounting Research*, 17, 389-408.
- Shleifer, A. A. & Vishny, R. W. (1997). Survey of corporate governance. *Journal of Finance*, 52(2), 737-83.
- Tilt, C. A. (1994). The influence of external pressure groups on corporate social disclosure some empirical evidence. *Accounting, Auditing and Accountability*, 7(4), 47-72.
- UNDSD (2001). United Nations Division for Sustainable Development. Environmental management accounting: Procedures and principles. Available at

- http://www.un.org/esa/sustdev/sdissues/technology/estema1.htmO (retrieved on 10 May 2015).
- Wang, L. & Lin, L. (2007). A methodology framework for the triple bottom line accounting and management of industry enterprises. *International Journal of Production Research*, 45(5), 1063-1088.
- World Bank Group Mining Department (2002). *Treasure or trouble? Mining in developing Countries*. World Bank Group, Washington, DC. Available at http://siteresources.worldbank.org/INTOGMC/Resources/treasureortrouble.pdf (retrieved on 14 June 2015).
- Worthington, I. (2012). *Greening business: Research, theory and practice*. Oxford University Press, Oxford.
- Yin, R.K. (2009). Case Study Research: Design and Methods, fourth ed. Sage Publications, London

APPENDIX 1: WEBSITES DOCUMENTS

AHAFO PLANT SITE									
Document	Code	Document	Code						
Overview	AHOV	Reports	AHRE						
Local procurement policy	AHOV1	Environmental and social impact assessment	AHRE1a						
Newmont Ahafo Development foundation	AHNADeF	Socio-economic impact of Newmont Ghana Gold ltd	AHRE1b						
Operations fact	AHOPF	Public consultation and disclosure plan	AHRE2						
		Ahafo linkages program	AHRE3						
Health and safety	AHHS	Resettlement action plan	AHRE4						
Certification OHSAS 18001	АННАН	Independent reviews	AHRE5						
Leadership safety Team Meetings	АННАК	Supplemental documents	AHRE6						
Safety interactions	AHHS3	Guide to land acquisition	AHRE6a						
Talking safety	AHHS4	Social and community development	AHRE6b						
Vital behaviour	AHHS5	Independent assessment of resettlement implementation No.2	AHRE6c						
Community safety competition	AHHS6	Agricultural improvement program	AHRE6d						
Community road safety	AHHS7	Validation draft agricultural improvement and land access program	AHRE6e						
Malaria programs	AHHS8	Independent external compliance monitoring- General terms of ref	AHRE6f						
Emergency response team	AHHS9	Summary- Ahafo south project	AHRE6h						
		Independent external environmental health and safety completion audit	AHRE6i						
Environment	AHEN	Environmental and social action plans	AHRE6j						
Certification ISO 14001	AHEN1	Waste rock tailing geochemical	AHRE6k						
Cyanide code	AHEN2	Draft reclamation plan	AHRE61						
Reclamation plan	AHEN3								
Monitoring and compliance	AHEN4	Community	AHCOM						
Water storage facility	AHEN5	Stakeholder engagements and consultations	AHCOM1						
Environmental control dams	AHEN6	Social Responsibility Forum	AHCOM2						
Counter current decantation circuit	AHEN7	Women's consultative committee	AHCOM3						
		Resettlement negotiation committee	AHCOM4						
Careers	АНСА	Agricultural improvement and land access program	AHCOM5						
News	AHNE	Vulnerable peoples program	AHCOM6						
		Skill development for income improvement program	AHCOM7						
		Ahafo linkage program	AHCOM8						

AKYEM PLANT SITE									
Document	Code	Document	Code						
Overview	AKVO	Reports	AKRE						
Operations Facts	Operations Facts AKOPF		AKRE1						
Health and Safety	AKHS	Public consultation and disclosure plan	AKRE2						
		Annex A-Legal and Administration	AKRE3						
Environment	AKEN	Annexes B-Supporting information	AKRE4						
Flora Management	AKEN1	Annex C-Supplemental	AKRE5						
Vetiver Plantation	AKEN2	Annex D-Environmental	AKRE6						
Wildlife	AKEN3	Annex E-Environmental monitoring	AKRE7						
Community Tree Planting And Medicinal Plant Farm	AKEN4	Annex F-Guide to land	AKRE8						
Biodiversity Offset Programme	AKEN5	Annex G-Land rehabilitation	AKRE9						
The Environmental Science Programme	AKEN5	Annex H-Part 1-3 Supplementary	AKRE10						
Environmental Monitoring	AKEN6	Annex H-2 Stakeholder consultation	AKRE11						
Reclamation	AKEN7	Annex H-3 Akyem Amanie	AKRE12						
Community	AKCOM	Careers	AKCA						
Resettlement	AKCOM1	News	AKNE						
Community development	AKCOM2	Contacts	AKCA						

APPENDIX 2: UNITED NATIONS DIVISION FOR SUSTAINABLE

DEVELOPMENT INDEX

Environmental media										
				Soil / Groundwat er	ر	Biodiversity / Landscape	_			ŧ
Environmental cost/expenditure	Air / Climate	ω.	Φ	ndv	Noise / Vibration	Biodiversity / Landscape	Radiation			Source
categories	, <u>"</u>	Waste	Waste	/ lic	oise bra	odi Ind	ad is	Other	Total	Source
	G &	≥ ≥	>	ช อิ ฮ	ž⋝	۾ _ <u>B</u>	8	ō	₽	တို့ မ
1. Waste and emission										
treatment										
1.1. Depreciation for related										
equipment										
1.2. Maintenance and										
operating materials										
and services										
1.3. Related personnel										
1.4. Fees, taxes, charges										
1.5. Fines and penalties										
1.6. Insurance for										
environmental liabilities										
1.7. Provisions for clean-up										
costs,										
remediation										
2. Prevention and										
environmental										
management										
2.1. External services for										
environmental										
management										
2.2. Personnel for general										
environmental										
management activities										
2.3. Research and										
development										
2.4. Extra expenditure for										
cleaner										
technologies										
2.5. Other environmental										
management										
costs										
3. Material purchase value										
of non-product										
output										
3.1. Raw materials										
3.2. Packaging										
3.3. Auxiliary materials										
3.4. Operating materials			1			†		<u> </u>		
3.5. Energy		+	+			+				
3.6. Water		+	+							
4. Processing costs of non-		+	+			+		-		
product output										
Total Environmental			1			1		<u> </u>		
expenditure										
5. Environmental		+	+			1		 		
revenues										
5.1. Subsidies, awards		1	 							
5.2. Other earnings		+	+							
Total Environmental			1			1		 		
revenues										
revenues	<u> </u>	ı					I .		<u> </u>	<u> </u>

(Source: UNDSD, 2001)

APENDIX 3: GLOBAL REPORTING INITIATIVE (GRI) INDEX - MINING AND METALS SECTOR

Category	Economic		Environment	Environmental			
Aspects1	Economic Pe	erformance	Materials	Materials			
	Market Pres	ence	Energy	Energy			
	Indirect Econ	nomic Impacts	Water	Water Biodiversity			
	Procurement	Practices	Biodiversity				
			Emissions				
			Effluents an	Effluents and Waste			
			Products and	Products and Services			
			Compliance				
			Transport				
			Overall				
			Supplier Env Assessment Environment Mechanisms	tal Grievance			
Category	Social	W					
Sub- Categories	Labor Practices and Decent Work	Human Rights	Society	Product Responsibility			
Aspects1	Employment Labor/Management Relations Occupational Health and Safety Training and Education Diversity and Equal Opportunity Equal Remuneration for Women and Men Supplier Assessment for Labor Practices Labor Practices Grievance Mechanisms	Investment Non-discrimination Freedom of Association and Collective Bargaining Child Labor Forced or Compulsory Labor Security Practices Indigenous Rights Assessment Supplier Human Rights Assessment Human Rights Grievance Mechanisms	Local Communities Anti-corruption Public Policy Anti-competitive Behavior Compliance Supplier Assessment for Impacts on Society Grievance Mechanisms for Impacts on Society Emergency Preparedness Artisanal and Small-scale mining Resettlement Closure Planning	Customer Health and Safety Product and Service Labeling Marketing Communications Customer Privacy Compliance Materials Stewardship			
		(G	Closure I lamming				

(Source: GRI 2013)